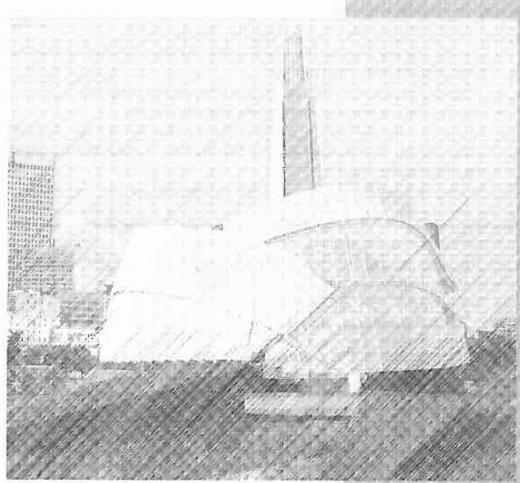
Canadian Museum FOR HUMAN RIGHTS
Musée canadien Posses DIOITS CON PERSONNE

2012

Gallery Profiles



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INTRODUCTION

This report provides a profile of the inaugural exhibitions for the Canadian Museum for Human Rights from the perspective of visitor experience. It includes a summary sheet on each gallery, followed by detailed data sheets on the individual visitor experiences planned for that gallery.

The purpose of this report is to illustrate how content and design will work together to create a meaningful experience for the visitor, by looking at what the visitor will see, learn, and do. The data sheets also indicate how the exhibitions serve specific audiences, such as children under 12 and organized groups. The analysis of this information will feed into the development of educational and public programming strategy.

CONTENT CONSIDERATIONS

This document provides a high-level summary of the content to be presented in the galleries. These summary statements do not replace the approach papers developed by the Curatorial and Research departments.

An extensive consultation and research process shaped the selection of content for the Canadian Museum for Human Rights. The process involved the following phases:

- Cross-Canada public engagement tour in 2009-10 with the Content Advisory Committee.
 Over 2000 Canadians were consulted.
- Research (including oral history research) by the Museum's expert staff
- A second round of cross-Canada public engagement in 2010-11
- Input from stakeholders such as the Human Rights Advisory Council, the Friends of the Canadian Museum for Human Rights, the Inclusive Design Advisory Committee and stakeholder communities.
- Drafting of approach papers that were peer-reviewed and presented to the Board

The selection of stories was guided by the following principles. Museum content needs to:

- Emerge from sound and ethical human rights scholarship
- Have appropriate resource material (images, objects, stories) for presentation in a museum
- Be comprehensive in scope
- Present multiple perspectives
- Represent Canada's cultural diversity
- Represent all regions of Canada
- Represent different time periods
- Balance Anglophone/Francophone stories
- Maintain balance and accuracy

A NOTE ON DESIGN AND MEDIA PRODUCTION

The design of the exhibitions is still being finalized in many cases. Similarly, media production is in its early stages. For this reason, some of the visitor experience data sheets have not been completed. The missing information will be incorporated as the exhibit design and media treatments are finalized.

Overall, this report is an evergreen document that will be revised and updated throughout the course of the project.

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approx. size: 4500 square feet

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L3 Z3 Breaking the Silence approx. size: 3100 square feet

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L3Z4-0x - Canadian Stories Wall Exhibits

L3Z4-0x - Platform Exhibit - "music of hope"

L4 Human Rights Today approx. size: 5000 square feet

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L4-04 - Media Literacy Theatre

L4-05 - Collective Initiatives

L4-06 - Current Topic - changing exhibit

L4-07 - Human Rights Defenders

L4 M Eye on the World Temporary Gallery approx. size: 3700 square feet

L4M - Changing Exhibitions

L5 Take Action approx. size: 3100 square feet

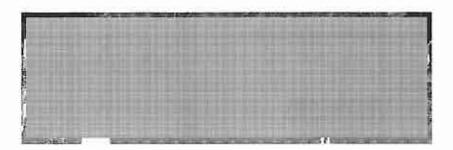
ப் - People Making Change - display case

ப் - Ribbon Wall and Engagement Activity

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BUHLER HALL - L1



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FAST FACTS:

- Large open hall that serves as a central meeting place for the Museum;
- Has multiple functions including rentals, special events and donor recognition.

OBJECTIVES:

- · Provide a meaningful welcome and arrival experience;
- Orient visitors to the Museum and its content;
- Acknowledge Indigenous territory.

GALLERY	L1 Buhier Hall
EXHIBIT	Arrival Experience
OBJECTIVE	Make visitors feel welcome and oriented to the place and the message.

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):	
Large open room with multiple functions including arrival and exit experiences as well as special events and rentals and donor recognition. Large moving images are projected on one face of the hall. A long ramp winds upwards and around the hall. The sides of the ramp are about chest height.	 Welcomed Excited by the dramatic spaces Curious about the unseen exhibits Oriented as to where to go and what to see and do 	
	/ISITOR EXPERIENCE (Visitor will do):	
Welcome to the territory. Your journey begins here.	Most visitors purchase tickets in the entry area and then enter Buhler Hall. School groups arrive from the other side. Visitors see video projections on one wall and notice people walking along the ramp above. Way finding elements and greeters help them decide which way to go and answer questions. Visitors start walking up the ramp, which curves so that the end is not visible. Visitors enjoy views back into Buhler Hall and can also see into the temporary exhibition space. Anticipation builds as they walk towards the introductory exhibition.	
CANADIAN CONTENT HIGHLIGHTS		
Nations (several First Nations) and Métis terri	nuseum occupies is a meeting place and a crisscrossing of First tory. Archeological items will be displayed. Final placement to be ultation with Elders, experts on this territory, archeological experts	
OBJECTS (artifact, reproduction, prop)		
Small objects found in archaeological dig at the but	illding site (To be confirmed)	
IMAGES		
Custom animation projected on wall		
TEXT REQUIREMENTS		
Way finding information		
	HANDS-ON ELEMENTS	
TECHNOLOGY & MEDIA		

STRUCTURE:	APPEAL FOR CHILDREN OR GROUPS
Large hall with rough-hammered stained concrete walls and interesting floor treatment.	Children: Ramp is inviting to run up; may be necessary to restrain this impulse if museum is busy
Ramped walkway down from the garden space with low side walls, clad in basalt.	Groups: Hall is large enough for several large groups to assemble at once.
No seating as presently designed.	Ramp is just wide enough for two people side by side

Notes: For special events in off-hours, visitors enter directly from exterior doors. Since Buhler Hall has multiple functions, its development is being managed by a special working group and is outside the scope of the RAA contract.

INTRODUCTION TO HUMAN RIGHTS - L2 Z1



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FAST FACTS:

- The first exhibit zone in the visitor's journey, a physically dramatic space;
- Sets up concepts of human rights, across different cultures and time periods;
- Places Canada's achievements in an international context;

OBJECTIVES:

After visiting the zone, the visitor will:

- Learn that human rights are an expression of human dignity, and that the struggle for their achievement is still not over;
- Be receptive to the contributions made by many cultures, including Canada, to our current understanding of human rights;
- See that human rights concepts, practices and instruments have evolved over time.

DESCRIPTION:

The introduction to Human Rights Gallery sets the foundation for building the knowledge, attitudes, and skills that visitors will develop during their visit to the Museum, with the ultimate goal of inspiring them to action. Visitors will see their own realities acknowledged here and will confront the realities of people different from themselves. Here, people will develop a broader understanding of human rights—encompassing individual and collective rights, responsibilities, and obligations that will be expanded in the subsequent spaces of the Museum.

Visitors will get the information they need to develop their understanding of human rights and to leave this space with an open mind, ready to talk about the topic while respecting a diversity of perspectives. It will be interesting and informative but also, at times, intensely challenging. The uplifting message and the inspirational impact come from the resilience of the human spirit.

This gallery includes the following:

- The Multimedia Immersive Theatre;
- The Human Rights Timeline.

INTRODUCTION TO HUMAN RIGHTS - L2 Z1

CONTENT SELECTION:

The content of this gallery was selected according to the following criteria:

- Stories cover a wide span through time
- Stories encompass many cultures
- Stories, where possible, reflect a gender balance
- Stories highlight Canada's place and contribution
- Stories recognize Indigenous concepts of rights and duties

GALLERY	L2 Z1	Introductory Gallery
EXHIBIT	L2Z1-02	Immersive Media Experience - object theatre
OBJECTIVE	Provide a n	nemorable introduction to concepts of human rights.

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
Open-sided theatre space with single curved bench for seating. Stage area consists of a very long theatrical scrim from ceiling to floor, rising in height from left to right. Projection scrim conceals objects which are revealed by lighting at key moments in the script. Sound effects and narration. Length of show is about 7 minutes. There is a large digital event at the forefront of the timeline (opposite side of the gallery) that bookends the immersive experience.	 Intrigued by the dramatic presentation A sense of human solidarity Openness to hear different voices and to learn more about human rights.
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
All human societies of the world have concepts of human dignity and value that inform their lives.	On entering the introductory gallery, visitors are attracted to the oversized screen where special visual effects and a powerful soundscape create an immersive multimedia experience. During the presentation their attention is directed to various places along the length of the 'stage', which is wider than their fixed field of view. They see various objects and images appear and disappear and hear related stories and ideas. At the show's conclusion they take a few seconds to gather their thoughts before continuing their visit. Lighting helps to create the immersive environment (the show is all around people). There is a provision for cases behind the bench which would also help place visitors "in the show".
CANADIAN CONTENT HIGHLIGHTS	
Canadian stories will be interwoven into overall storyline.	
OBJECTS (artifact, reproduction, prop)	
Objects and dramatic props related to storyline, positioned behi	nd scrim
IMAGES	
Multiple images in the film.	_
TEXT REQUIREMENTS	
Signage to indicate show times, probably delivered digitally.	

TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS	
 Projection scrim conceals a space of varying depth where objects and tableaux are revealed by lighting at key moments. Front visuals delivered by 4 edge-blended projectors, suspended from ceiling, hidden by suspended fabric panel. Sound delivered to seating area via hidden speakers. 	None	
STRUCTURE:	APPEAL FOR CHILDREN OR GROUPS	
 Very long (approx. 30 m/ 80 ft.) theatrical scrim at floor level, rising in height from right to left. Low railing at about knee height in front of scrim. Projection scrim conceals a space of varying depth where objects and tableaux are revealed by lighting at key moments. Images projected by 4 edge-blended projectors, suspended from celling and hidden by long suspended fabric panel. Sound delivered to seating area via hidden speakers. Exhibit space has no back wall. Curving wooden bench facing the stage seats 30. Bench runs down the center of gallery. 	Children will find the Object Theatre's size and technology appealing. The largely visual messages will be easy to follow. Bench seats 30. About 6 positions have arm rests. There is space for another 30 people to stand behind the bench and watch the show. Some visitors may choose to sit on the floor in front. Soundscape will be on at all times. Group leaders will need to address groups before or after the show.	

Notes:

At present, the show is conceived as a bilingual presentation (i.e. English and French at same time, not sequentially). Content and treatment of this show is under development.

GALLERY	L2 Z1	Introductory Gallery
EXHIBIT	L2Z1-04	Timeline
OBJECTIVE	To present a sweeping survey of human rights thinking through the ages and across	
	the world,	with specific references to Canada.

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):	
An undulating row arrangement of thin vertical posts or cables each holding one or more horizontal slats. The exhibit is linear in form, arranged in geochronologic sequence from left to right. The brief text entries on the slats are supplemented by lengthier entries in one of two touch-sensitive video screens nearby. The exhibit's introduction is a life-sized video of a person explaining the purpose of the timeline. A shelf carrying small cases of objects and documents follows the line of the exhibit.	 Intrigued by the vast number and variety of entries Curious about the objects 	
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):	
Many events, ideas, and actions throughout history have influenced and shaped our present-day concepts of human rights. Canadians have contributed to this process.	As visitor approaches the far left end of timeline, their presence triggers a video. Visitor watches and listens to the video presenter, then examines a few of the short entries. They look at some of the objects and read the accompanying label for each. They decide to look for more information about one of the entries, using the insight station below.	
CANADIAN CONTENT HIGHLIGHTS	CHARLE LABORER	
Key Canadian milestones will be included such as Louis Riel, the Freedoms.	Bill of Rights, and the Canadian Charter of Rights and	
OBJECTS (artifact, reproduction, prop)		
About 20 small objects and documents relating to human right. These may be props or authentic artifacts. Some will be reproductions that are touchable.	s thinking or events.	
IMAGES		
Supporting images and graphics along the object shelf		
TEXT REQUIREMENTS		
About 100 timeline entries, bilingual, each about 8-10 words About 20 object labels, bilingual, 20 words each Overview panel, bilingual, about 100 words		
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS	
Two identical insight stations with touch screen interface Vertical video screen(s) for introduction, motion-activated	None at present, but may be possible to incorporate some touchable objects.	

STRUCTURE:	APPEAL FOR CHILDREN OR GROUPS
An undulating row arrangement of roughly 45 vertical thin posts or cables, each holding one or more horizontal slats. The exhibit stands a bit proud of the sloping wall behind. Two touch-sensitive video screens nearby. The exhibit's introduction is a life-sized video of a person. A shallow horizontal shelf carrying small cases of objects and documents follows the line of the exhibit.	 The largely historical content is unlikely to hold much appeal for children. Because of its length the exhibit can accommodate many people at once. Each insight station can be used by a small group of maybe 3-4 people.

Notes:

The physical form of this element has been approved but the content and its presentation through design are still under development. Canadian milestones will be set in an international context.

ABORIGINAL PEOPLES OF CANADA - L2 Z2



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FAST FACTS:

- Visible from Introduction gallery
- Presents Indigenous concepts of humanity's rights as inseparable from humanity's responsibilities

OBJECTIVES:

- Convey Indigenous concepts of humanity
- Feel the richness and diversity of Indigenous peoples including First Nations, Metis, and Inuit.
- See the historic and contemporary contexts of the Museum's location.
- Be aware of the diversity of Aboriginal languages, the importance of language rights, and the endangerment of those languages.
- Understand a holistic view of rights and Indigenous world-view, and reflect on the physical, mental, emotional, and spiritual realms.

DESCRIPTION:

Here visitors can explore the experiences of Canada's First Nations, Metis and Inuit peoples, in particular their many cultures, spiritual traditions, and ideas of peace and justice.

As visitors approach the light-filled theatre that resembles a basket, they see on its exterior greetings in Aboriginal languages in words that express concepts of community and co-existence. Inside the theatre, the inner space evokes a sense of connectedness and equality, encouraging dialogue and the exchange of ideas between speaker and audience. Elders and other members of Aboriginal communities can tell their personal stories, comment on their struggles for human rights and give voice to the persistent strength and cultural identity of Aboriginal communities. Their accounts convey Aboriginal traditions of responsibility, connectivity, and respect for "otherness" — a concept that encourages us to value, not simply tolerate, the differences of other people and communities. Aboriginal content is also found throughout the rest of the Museum. A great deal of that content, including examination of Canada's Indian Residential School legacy and Truth and Reconciliation process, is focused on the tragic number of rights abuses and negative trends confronting Canada's Aboriginal people. By contrast, this is an area of Indigenous definitions of their rights, how they are lived, fought for, and asserted.

This gallery will include the following:

- Film/performance space;
- Basket theater;
- Aboriginal perimeter exhibits.

ABORIGINAL PEOPLES OF CANADA - L2 Z2

CONTENT SELECTION:

The content of this gallery was developed through a series of consultations with Indigenous experts; Elders, Indigenous academics, community members, artists, curators, human rights experts and after collected proceedings from members of the Aboriginal Curatorial Collective and the Content Advisory Committee.

Content for this gallery will be chosen according to the following criteria:

- Indigenous concepts of humanity must be seen as balanced;
- There should be appropriate representation of Canadian and/or International Indigenous peoples;
- It is important that the representation of a broad range of First Nations, Métis and Inuit should speak for Canadian Aboriginal peoples; and
- There should also be balance between the representations of genders, age-groups, urban, remote, Reserve, isolated and semi-isolated communities, regions, languages and historic and contemporary contexts in the film.

GALLERY	L2 Z2	Aboriginal Peoples in Canada	
EXHIBIT	L2Z2-02	Film/Performance Space	
OBJECTIVE		To present a memorable interpretation of Aboriginal concepts of humanity. To	
	provide the	provide the opportunity for personal storytelling.	

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):	
Video presentation with sound shown on wraparound screen inside the circular 'basket' theatre. At other times the space hosts live performances of Aboriginal storytelling or dance, and discussion groups.	 Uplifted by the beautiful images and sounds Welcomed by the space and the messages in the story Expanded insight into indigenous concepts and values 	
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):	
Aboriginal concepts of humanity honour all living and non- living entities, and are kept alive by oral tradition.	Visitor sees the opening in the basket's exterior and looks inside with curiosity. They notice a sign giving times of the next screening. Entering, they find a seat and look overhead at the portion of the screen that is opposite them. As the show progresses, they swivel their gaze to left and right to see other parts of the image.	
CANADIAN CONTENT HIGHLIGHTS		
Entire content is Canadian.		
OBJECTS (artifact, reproduction, prop)		
None planned		
IMAGES		
Custom film		
TEXT REQUIREMENTS		
Signage to indicate show times, probably delivered digitally		
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS	
Wraparound video with sound, projected overhead from specialized projector.	None	
STRUCTURE:	APPEAL FOR CHILDREN OR GROUPS	
Circular enclosed space with high walls and a simple bench wrapping around the outer edge of the circle. Projection screen () wraps around the wall overhead. Audio capability. Sprung wooden floor. Needs storage for programming supplies.	Both the technology and content will appeal to children. This is a programming space that can be used for group and family activities. Seating accommodates 25 people. More visitors could sit on the floor if regulations permit.	

Notes: Physical design has been approved. Film has not yet been tendered.

GALLERY	L2 Z2	Aboriginal Peoples in Canada
EXHIBIT	L2Z2-02-gt1	Basket theatre exterior
OBJECTIVE	To provide tactile & visual expression of multiplicity of cultures	

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
Basket exterior is made of horizontal curved wood slats about 10 cm in height, wrapping around the basket shape. Those at mid-height are engraved with symbols and words. Approximately 80 engraved slates.	Intrigued by the structure and curious to know what the symbols and words represent.
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
There are many Aboriginal communities in Canada, each with its own distinct language and words expressing human values.	Visitor sees basket far off, from entry to Intro gallery. At a distance of several meters they notice the 3D detailing in the wood slats. Up close, they can feel the words and symbols. They read a short explanation of what the symbols mean. They will want to walk around the basket to find more symbols. The wood may have a faint pleasant smell.
CANADIAN CONTENT HIGHLIGHTS	
Entire content is Canadian. Will be visible and tangible expr messages of humanity through Indigenous languages and s	ression of the diversity of Indigenous communities and in the symbols.
OBJECTS (artifact, reproduction, prop)	
Approximately 80 engraved wood slats about 10 cm in heig works of art created by Aboriginal communities and/or arti	tht, wrapping around the basket shape. Wood slats are original sts.
IMAGES	
Possibly supporting images in interpretive label	
TEXT REQUIREMENTS	20 52552 255 255 27 27 27 27 27 27 27
Extended label, possibly with explanatory graphics.	
TECHNOLOGY & MÉDIA	HANDS-ON ELEMENTS
Stories and supplemental interpretation of Slats will be available online.	Wood surface is touchable.
STRUCTURE:	APPEAL FOR CHILDREN OR GROUPS
Basket comprises most of a circle, with a wide gap for entry at the east portion. No barrier. Touching is encouraged. Horizontal curved wood slats about 10 cm in	 Exploring and touching the designs. Finding certain communities' contributions. (depending on interpretive element created)

GALLERY	L2 Z2	L2 Z2 Aboriginal Peoples in Canada	
EXHIBIT	L2Z2-03	Aboriginal perimeter exhibits	
OBJECTIVE	To engage	To engage visitors in understanding Aboriginal perspectives and experiences	

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
Consists of 3 components: a thematic wall, an art wall and terrace interpretation.	Surprised by both the diversity and commonalities of the stories Connected to the vistas and landscapes of this place
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
Indigenous peoples define rights in their own ways. Historically and today, Aboriginal peoples have struggled to assert their rights in the face of violations	Visitors will be drawn to a visually-compelling work of art and then explore a thought-provoking thematic exhibit. They will look out the window and understand the significance of what they are seeing. In good weather, they may step outside on the terrace to enjoy views of the rivers, the Forks and St. Boniface.

CANADIAN CONTENT HIGHLIGHTS

Entire content is Canadian. Will include 8 community stories on the thematic wall united by a theme of land rights. The terrace interpretation will specifically highlight the connections to the land and water and the Forks at the stories of how various First Nations and Métis have lived and interacted here.

OBJECTS (artifact, reproduction, prop)

Art wall to be commissioned in consultation with an Indigenous curators committee. A selection of objects will be included in the thematic wall.

IMAGES

Multiple images will be included in the thematic exhibit.

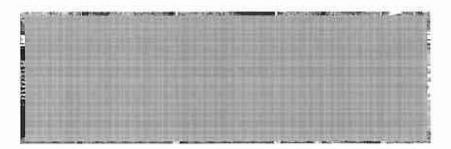
TEXT REQUIREMENTS

Texts will accompany all exhibits. Exact number to be determined once design is developed.

TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
Insight stations provide detailed information on gallery content. The mobile program provides supplemental interpretation and addresses accessibility/inclusive design aspects of the gallery.	Outdoors on the terrace there may be plants that visitors will be able to touch. Thematic exhibit may include tactile elements.
STRUCTURE:	APPEAL FOR CHIDREN OR GROUPS
Design is under development	Subject matter is appealing to children and student groups.
	There is room for a group to sit on the floor and observe the thematic and art walls. The smudging terrace also offers a space for group experiences.

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CANADA'S JOURNEY - L2 Z3



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FAST FACTS:

- Largest zone in the Museum (883.5m²)
- Essential destination for school groups
- Features notable and less-known events, processes, and decisions that have shaped Canada's human rights culture.

OBJECTIVES:

Visitors to this gallery will:

- Gain a deeper understanding of Canada's complex and, at times, contradictory history as it relates to social justice and human rights and the factors that make Canada's human rights culture special.
- Appreciate the need for ongoing vigilance in Canada to ensure the continued protection of our human rights

DESCRIPTION:

The journey through this gallery begins with a theatre that presents two original films. One film explores Canada's human rights history as a whole, highlighting particular episodes of struggle and success and establishing a unifying framework for the gallery. The second film focuses on the distinctive perspective and experiences of the Province of Quebec, showing that province's particular issues and the ways in which it has served as a leader in promoting human rights in Canada. Together, the films address the gallery's main question: "what makes Canada's human rights culture unique?"

Visitors then explore this open, two-storey gallery and its multi-layered and dynamic presentations of Canada's human rights advances and setbacks and our nation's development of human rights laws and institutions. At inauguration, the gallery will feature approximately 74 different stories from Canadian history including such topics as French language rights, the Chinese head tax, the Komagata Maru incident, racial segregation and Black Canadian history, and Canada's internment operations during World War I, all told from a variety of perspectives and using a variety of media. There is no single viewpoint of Canada's human rights history, no one dominant narrative or standard account. Canadian human rights history is more like a 'patchwork quilt' than a single linear narrative. All of the pieces present human rights stories—some traumatic, some inspiring, others iconic—and all speak to a rich and distinct legacy, a multi-textured reflection of Canadian identity.

This gallery includes the following main visitor experiences:

- A video theatre with two films;
- Interactive floor game:
- Share your story booth;
- Kitchen Table;
- Image Grid:
- Digital Canvas and performance spaces;
- Story niches.

CANADA'S JOURNEY - L2 Z3

CONTENT SELECTION:

The development of the mix of stories for the inaugural exhibition was influenced by information from and consultation with many individuals and groups. These consultations included:

- Several meetings with and presentations to the CMHR Board Of Directors where members expressed their views and concerns;
- Conversations with individuals and groups whose stories will be featured;
- Meetings with teachers' groups;
- Careful examination of the findings of the Content Advisory Committee of the museum;
- Consideration of materials generated from Public Engagement 1;
- Participation in Public Engagement 2 (Fall 2010-Winter 2011);
- Input from the CMHR Human Rights Advisory Council;
- Feedback from and meetings with stakeholder and special interest groups;
- Meetings with Moe Levy of the Friends of the CMHR; and
- Consultation with numerous outside experts, including historians and other human rights experts.

The stories and topics addressed in this gallery were selected because they:

- Were identified as important/significant in our various consultation processes and by various stakeholders;
- Are about an event, people, or developments that have had a major impact... or has been a significant turning point;
- Are rich in resources that are suitable for exhibits; and
- Will appeal to a varied audience.

The mix of stories was also selected for balance based on the following criteria:

- Showing different points of view (such as human rights defenders, targets, or allies, for example);
- Encompassing different governments and political units within Canada and internationally;
- Demonstrating the connections temporal, thematic between stories and over time;
- Reflecting the constitutional architecture of Canada (such as federalism, the position of Quebec, Aboriginal rights under Treaties and Sections 25 and 35 of the Charter, equality rights of women, multiculturalism, etc.), balancing this against their treatment in the Canadian Challenge zone;
- Having stories at different stages of the development of our understanding of human rights, and of regional, national, and international human rights instruments;
- Reflecting the diversity of Canada regional; language and culture; economic situation; group characteristics like race, ethnic origin, gender, sexual orientation, religion, disability, age, immigration status, and family status, among others;
- Showing issues at various stages of resolution, such as human rights victories, continuing conflicts, and emerging issues;
- Using all of the exhibit elements in the room to optimal advantage; and
- Being consistent with the CMHR brand presenting stories that galvanize debate, reflection, dialogue, and action.

GALLERY	L2 Z3	Canada's Journey
EXHIBIT	L2Z3-02	Video Theatre
OBJECTIVE	Present contextual background for the stories in the gallery. Present the Quebec	
	perspective	on human rights in Canada.

EXHIBIT DESCRIPTION:	MOD (Visitor will feel):
Two short videos about the development of Canada's unique human rights culture: one video is about Canada as a whole; the other focusses on Quebec. Shown in open-backed theatre, with sound.	 Oriented to Canadian and Quebec's human rights history. Curiosity to know more. Pride in Canada's achievements.
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
Canada has a distinct culture of human rights that sets it apart from other countries.	Visitors approach the theatre and notice there is a film showing. They consult the digital sign to determine start of next screening; or sit down partway through the present screening. They choose a short video and hear the audio sound track.
CANADIAN CONTENT HIGHLIGHTS	
All content is Canadian.	
OBJECTS (artifact, reproduction, prop)	
None	
IMAGES	
None	
TEXT REQUIREMENTS	TENNED WITH STANDERS AND A SECOND STANDARDS
Signage to indicate screening schedule.	
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
Two short videos with sound, delivered via standard front- screen projection.	None
STRUCTURE:	APPEAL FOR CHILDREN OR GROUPS
Open-backed screening room with bench seating for 15-20 people. Screen at front.	No version for children is planned. Seating for 21 people.

Notes: Film treatments have not yet been developed.

GALLERY	L2 Z3	Canada's Journey
EXHIBIT	L2Z3-04	Interactive floor game
OBJECTIVE	Provide an i	interactive, physical, and engaging experience to balance out the didactic he gallery.

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
Circular floor area with motion tracking and coloured light projections from above. The game can also be shut off so the space can also be used for facilitated group activity or performance.	 Delight at playing a novel game. Enhanced consideration of others.
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
Our actions have an effect on other people, and group actions are different from individual actions.	Watch people already playing the game. Enter the circle and see their coloured circle take form. Observe changes when approaching other people. Experiment with different actions with other visitors.
CANADIAN CONTENT HIGHLIGHTS	
Not applicable	
OBJECTS (artifact, reproduction, prop)	
None	
IMAGES	
To be determined.	
TEXT REQUIREMENTS	
Possibly a short explanatory panel.	
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
Custom top-projected tracking program of coloured spots and circles. Players control the action. Program re-sets when players leave the circle. Sound effects may be possible. Different play modes, including an override for facilitator. Program is initiated and controlled by individual and group actions or by facilitator.	Interaction involves physical movements.
STRUCTURE:	APPEAL FOR CHILDREN OR GROUPS
Circular floor treatment [with a curved bench around part of it.	 Activity is suitable for and appeals to any age. Reading skills are not required. Groups of up to 20 people can participate. Activity is also suitable for watching.

GALLERY	L2 Z3	Canada's Journey
EXHIBIT	L2Z3-06	Share Your Story Booth
OBJECTIVE	To collect a	nd share visitors' experiences of human rights in Canada

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):	
Exhibit is an activity, housed in a glass-fronted booth large enough for a wheelchair turnaround. It consists of a simple video recording setup and playback controls. It also can play back previous interviews. Concurrent online version exists so that remote users can share their stories with onsite visitors and vice-versa.	 Encouraged to think about their own experiences Moved by viewing other peoples' testimonies A sense of community with other Canadians. 	
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):	
Human rights are part of everyone's life. CMHR values your experiences.	Walk up to booth. Read explanatory text. Think about what story to tell. Enter booth, sit at monitor and read instructions. Relate story and watch playback. Watch a few stories from other visitors.	
CANADIAN CONTENT HIGHLIGHTS	A A SECTION AS A S	
The majority of stories will be contributed by Canadians.		
OBJECTS (artifact, reproduction, prop) None		
To be determined. User created content.		
TEXT REQUIREMENTS		
Short intro panel, approx. 50 words Instructions could be as hard text or onscreen.		
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS	
Recording capacity for video and audio and playback capacity for same. Very simple controls	None	
STRUCTURE:	APPEAL FOR CHILDREN OR GROUPS	
Booth, 8x8 ft., with glass door. Chair or bench and counter with monitor.	 Activity is suitable for children old enough to think about human rights or injustice. Designed for 1 person at a time. 	

Notes: There will also be a share your story activity on the website.

GALLERY	L2 Z3	Canada's Journey
EXHIBIT	L2Z3-07	Kitchen Table
OBJECTIVE	Raise awareness of human rights activity 'at home'	

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):	
This is an activity area and also a rest area. It consists of a plain kitchen table and several chairs. There are printed tablecloths with graphics.	 Welcome and relaxed. Encouraged to share stories. 	
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):	
Kitchen tables have always been places where traditions could be kept alive, and where community movements have started.	Sit down at the table. Take part in facilitated discussion. Take a tablecloth from its hook and examine the images and facts on it. At other times, just relax and talk.	
CANADIAN CONTENT HIGHLIGHTS		
Tablecloths printed with graphics on different Canadian then	nes, e.g. values, language, ceremony, music, food, etc.)	
OBJECTS (artifact, reproduction, prop)		
None		
IMAGES		
None		
TEXT REQUIREMENTS		
Explanatory text, approx. 50 words.		
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS	
Mobile program for accessibility/ inclusive design purposes.	Visitars can choose a tablecloth to look at and talk about. There will be other changing activities.	
STRUCTURE:	APPEAL FOR CHILDREN OR GROUPS	
Lower-ceilinged nook with wooden table and chairs. No décor apart from pa inted back wall.	Table seats up to 8 people. Potential for programming that is aimed at children.	

GALLERY	L2 Z3	Canada's Journey
EXHIBIT	L2Z3-010,11	Image Grid
OBJECTIVE	Portray a dive	rsity of events that shaped human rights in Canada

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):	
An overhead display of 22 large (8x8 ft. sq.) fixed images relating to Canada's human rights journey. On the gallery floor are three digital monitors with information about the images.	Curiosity about the people and situations in the images	
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):	
Canada's human rights journey is complex and has been shaped over time by a variety of people and situations	Visitors see a fixed collage of very large images. To find out what each image represents, they walk over to an insight station, select the image that interests them and explore the story behind the image.	
CANADIAN CONTENT HIGHLIGHTS		
All content will be Canadian. See image selection list below.		
OBJECTS (artifact, reproduction, prop)	THE TAXABLE PROPERTY.	
None		
IMAGES		

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TEXT REQUIREMENTS

No text in built exhibit. All text is in electronic format in insight stations. This includes:

- Title
- Story behind main image
- Captions for secondary images
- Photo credits

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TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS	
Three insight stations with identical content. Visitors can select a photo shown in the grid overhead and find out more about the story through text, images, graphics, video etc.	None	
STRUCTURE:	APPEAL FOR CHILDREN OR GROUPS	
Printed images, each 8x8 ft., stacked two high, beginning at a height of approx. 8 ft. from floor. Half the grid is on the	A few topics show children or youth.	
gallery's east wall and the other half on the west wall.	The whole of the grid can easily be seen by groups.	
Long bench seating.	Seating for 20 along a curved bench at center.	

GALLERY	L2 Z3 Canada's Journey	ACTION :
EXHIBIT	L2Z3-08, 09 Digital canvas / Performance stages	
OBJECTIVE	To provide dramatic, changeable projections of key moments and themes in Canada's	
	human right journey	

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
Very large digital projection with changing content. There are 3 performance stages hidden in the wall. Projection can also be used to create digital scenery for museum theater purposes.	Curious about the people and situations featured in the digital canvas
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
Many people and situations have shaped Canada's human rights journey.	Visitors will see dramatic moving images. If they want to find out more about the story behind the image they can do so at an insight station
	From time to time, performances are staged.
CANADIAN CONTENT HIGHLIGHTS	
Stories will include and more.	
OBJECTS (artifact, reproduction, prop)	Term of the same of the same
None	
IMAGES	A STANCE OF STREET STREET
Each story will be portrayed by a combination of still and mov	ring images.
TEXT REQUIREMENTS	
None	
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
Large digital projection	None
STRUCTURE:	APPEAL FOR CHILDREN OR GROUPS
	Digital canvas can be seen by a large group.

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GALLERY	L2 Z3	Canada's Journey
EXHIBIT	L2Z3-13	Cultural Dispossession in the North - story niche
OBJECTIVE	To convey t	he importance of land and tradition in the lives of the Inuit peoples

EXHIBIT DESCRIPTION: MOOD (Visitor will feel): A small open-sided 'box' with video projection on the back A feeling of connection to the Inuit peoples' wall and small carvings embedded in the side walls. On the perspective floor, a circular map of the earth's polar regions. At its An appreciation of the beauty of the North center, a small circular table plays video interviews. The niche's primary story is the killing of the sled dogs; this integrates with Inuit oral histories of dispossession, including forced relocations of the people and the impact of climate change. MAIN MESSAGE (Visitor will know): VISITOR EXPERIENCE (Visitor will do): The flourishing society of the people of the far north Visitor sees the large video from a distance; they are underwent rapid and profound change when Canada's attracted to the image of a dog team heading across government enacted several policies without the peoples' open ice and snow. Entering the niche, they watch the involvement. After setbacks, the people are starting to regain video for a few more seconds, and then turn left to their right to self-determination. examine a miniature carving of a sled and dog team, spot-lit inside a protective case that resembles ice. They turn right and are intrigued by its counterpart, a modern skidoo carved in the same style. They read brief explanatory labels for each object. Standing near the center of the niche, their presence triggers some of a series of interviews with elders and other people whose home is in the far north. They read a context panel at the edge of the niche.

CANADIAN CONTENT HIGHLIGHTS

All content is Canadian.

OBJECTS (artifact, reproduction, prop)

Two small Inuit carvings – a traditional sled with dog team, and a modern snowmobile (original art works)

IMAGES

- Overview context panel has several images, e.g. present-day northern housing, historic images of settlements
- Photo background wrapping three walls of niche shows a wide snowscape

TEXT REQUIREMENTS

- Context panel approx. 120 words
- Photos in context panel three, approx. 20 words each
- Art objects two labels approx. 30 words

TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
 Wide screen video plays a loop of a sled team from the point of view of someone on the sled. Gradually the dogs disappear and the motion stops. The loop starts again with a full dog team. Video is front-projected, runs continuously. Ambient sound of sled runners on snow Top-projected video in center of niche is shown on a small horizontal round screen about table height. Content is clips from Oral History interviews about people's experiences with the topics (killing of the sled dogs; climate change; forced relocation; cultural dispossession; actions towards self-determination and cultural regeneration). Audio; subtitles as needed. 	• None
STRUCTURE	APPEAL FOR CHIDREN OR GROUPS
 Three walls, 8'x8', clad in slightly translucent white corian. Two small object cases set into left and right wall at about 40" from floor. Cases are thick acrylic resembling clear ice. Appropriate spotlighting on art objects. Floor surface etched with map of northern polar regions. Small round projection surface, slightly tilted from horizontal, supported on single stem about 30" high. No seating. 	 The miniature carvings and dog team video appeal to kids This story niche can hold up to 6 visitors.

GALLERY	L2 Z3 Canada's Journey
EXHIBIT	L2Z3-14 Residential Schools - story niche
OBJECTIVE	To draw similarities between the residential school system and today's child welfare system.

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
Small open-sided box with an evocation of a classroom from the last century. A large photo of children writing on a blackboard covers much of the back wall. Two old-style school desks are fastened to the floor and informative videos are projected on their tops. On one side wall is a map of Canada marked with places where residential schools operated. The other side wall has photos of children and families affected by the '60s scoop'.	 Empathy for the damage suffered by families. Proud of Canada's apology.
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
The policies and attitudes behind the residential school system persist today in the child welfare system. More Aboriginal children are in care now than were in the residential schools.	Visitor's curiosity is drawn by the photo on the niche's back wall. Entering the niche space they notice a pair of old school desks and they stop to watch a short video in either French or English. A map of Canada studded with school locations attracts their attention. From a wall of personal photos they are surprised to learn about state apprehensions of children over the last few decades. They read the context panel and learn about Canada's official apology.
CANADIAN CONTENT HIGHLIGHTS	
All content is Canadian.	
OBJECTS (artifact, reproduction, prop)	ERROR CATEGORIES CONTRACTOR
 Two school desks. Framed photos as reproduction. 	

IMAGES

- Historic photo of children practicing letters at a blackboard under a banner about Jesus
- Up to 20 personal photos of children and families from the years 1960 to present day
- 2-3 small photos in context panel

TEXT REQUIREMENTS

- Context panel, 130 words approx.
- Photo captions in context panel, 30 words each

Large reproduction of map of Canada

Quotations from former residential students and family members affected by the child welfare system

TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
Top-projected video onto desks, one in French, one in English.	None.
To be confirmed.	

STRUCTURE:	APPEAL FOR CHILDREN OR GROUPS
Approx. 8'x8'x8' box, open one side Photo mural on back wall In floor, two old-style school desks with top-projected video On right side wall, 10-20 framed photos	 The stories are about children, but are sad. The niche can hold 6 visitors.

GALLERY	L2 Z3	Canada's Journey
EXHIBIT	L2Z3-15	Disability Rights - story niche
OBJECTIVE	To tell Canadian stories of discrimination and activism from the perspective of persons with disabilities	

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel): Surprised and enlightened by tales of perseverance and ingenuity.	
Small open-sided 'box', 8x8x8 ft. with artifacts arrayed along the three back walls and floor. A flip book provides details of the stories related to each artifact.		
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):	
Most advances made in the rights of persons with disabilities have come about because of their own activism and have benefitted the entire population.	Visitor approaches the niche and sees a number of objects that range from the ordinary to the mysterious. Coming closer they notice that each object has a single word (Dressing; Labouring; Measuring; Aspiring; etc.) beside it. As they turn the pages of the flip book, their action triggers changes in the exhibit's lighting. They touch the braille text on the pages and hear audio versions of the text. They explore several stories in the flip book, and read the context panel beside the niche.	

CANADIAN CONTENT HIGHLIGHTS

• All content is Canadian

OBJECTS (artifact, reproduction, prop)

All are original artifacts:

- Institutional grey sweat suits (Dressing)
- Braille watch (Trailblazing)
- Perkins Braille typewriter (Trailblazing)
- Canadian flag (Aspiring)
- Wooden trunk (Packing)
- Ventilator device (Breathing)
- Hanging fabric (Labouring)
- Medical kit (Measuring)
- Educational poster (Naming)
- Woven cradle (Remembering)
- Shovel (Digging)

(and more)

IMAGES

- Approx. 3-4 images or graphics per story (x 13) in flip book
- Approx. 3-4 images in context panel

TEXT REQUIREMENTS

- Context panel, about 150 words
- Caption for images in context panel, 25 words x 4
- Subject titles, 13 total
- Stories in flip book, 250 words x 13
- Captions for images in flip book, 20 words x 4 images x 13 subjects
- Acknowledgement, 50 words

TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS	
Camera with optical recognition software allows visitor to activate show-controlled lighting program by turning pages of flip book	 Flip book is visitor activated. Pages have Braille text. 	
STRUCTURE:	APPEAL FOR CHILDREN OR GROUPS	
Rectangular floor plan is changed to wedge by addition of glass panels to protect the artifact walls. Artifacts are	Several stories are about children's experiences.	
suspended from overhead grille or fastened to walls. Flip book on titled panel, supported on single leg about 30" H.	This niche can hold 5 visitors.	

Notes:

 The exhibit's content and design direction come from a travelling exhibition originally produced by Ryerson University's School Of Disability Studies.

GALLERY	L2 Z3	Canada's Journey
EXHIBIT	L2Z3-17	Queer Resistance - story niche
OBJECTIVE	To chronicle the long struggle for equal rights by LGBTTQ people in Canada	

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
Small, open-fronted 'box', 8x8x8 ft. Back wall is a translucent photomural with an array of moving LED text behind it. Side walls are textured to evoke protest signs, and carry graphics and one touch screen monitor [confirm this].	Respect for those who stood up for change and equality.
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
Longstanding repression of homosexuals inspired strong and creative forms of resistance. Legislation was one battle; public acceptance and recognition is equally important.	Visitors see the mural and the lively display of LED words and slogans scrolling across it. They come closer to watch the changing program, and then examine some of the graphics and photos that tell stories of resistance. They hear sounds of shouting and chanting. A touch screen video attracts their interest and they discuss which stories to select for viewing. They read the context panel and look at the photos there.
CANADIAN CONTENT HIGHLIGHTS	
All content is Canadian	
OBJECTS (artifact, reproduction, prop)	
Reproductions of protest signs and posters	
IMAGES	
 One large photo mural Some images will be digitized for the LED display Approx. 10-12 small graphic panels with photos and Approx. 3-4 images for context panel 	other visuals
TEXT REQUIREMENTS	
 Context panel, approx. 150 words Captions for images in context panel, 4 x 25 words Slogans and text for the LED display 	
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
 Pre-programmed wall sized LED display showing words, images, symbols, and so on. 	• None
STRUCTURE:	APPEAL FOR CHILDREN OR GROUPS
Cubicle-shaped exhibit, 8x8x8 ft. Solid side walls built up in textured relief. Back wall is translucent glass photomural with moving LED program behind it. Also behind the glass, one monitor with sound. No seating.	Children may not be attracted to this story and some parents, teachers and schools may find it sensitive. The niche can hold 9 people.

GALLERY	L2 Z3	Canada's Journey
EXHIBIT	L2Z3-18	Japanese Canadian Forced Relocation - story niche
OBJECTIVE	To tell a story of injustice against Canadian citizens 70 years ago and its eventual redress	

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel): Sadness at the experiences of the internees. Satisfaction at seeing the government's apology.	
Small, open-fronted box, 8x8x8 ft. Back wall carries a photomural of internment camp in the mountains. Side walls evoke building interior with plank walls. Cutouts in the walls reveal historical photos of families and internees.		
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):	
Thousands of Canadian citizens were unjustly forced from their homes, a move that left a sense of shame which was only lifted when the government formally apologized almost 50 years later.	Visitor enters the niche and imagines the home it represents. They read about the context of the event and read the statements from people who lived the experience.	

CANADIAN CONTENT HIGHLIGHTS

All content is Canadian

OBJECTS (artifact, reproduction, prop)

- Possible luggage and weigh scale (props)
- Possible objects: tea cup, calligraphy brush

IMAGES

- Approx.12-14 photos;
- Reproductions, approx.2,
- Photo of I

TEXT REQUIREMENTS

- Context panel, 150 words approx.
- Captions for images in context panel, 25 words x 4
- Captions for documentary images in exhibit, 30 words x 12-14
- Large quotation on back wall, approx. 45 words

TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS	
None	None	
STRUCTURE:	APPEAL FOR CHILDREN OR GROUPS	
Back wall is photo mural. The side walls are rough horizontal planks with cutouts showing photos. No seating.	 Most of the families in the stories had children. Young visitors may be able to relate to their experiences. 	
	This niche holds 8 visitors.	

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GALLERY	L2 Z3	Canada's Journey	
EXHIBIT	L2Z3-19	Winnipeg General Strike - story niche	
OBJECTIVE	To examine	To examine the context and legacy of Canada's most famous strike	

(HIBIT DESCRIPTION:	MOOD (Visitor will feel):	
Small open-front box, 8x8x8 ft. What appears to be a large unfolded map spreads across the back wall and onto the side walls and floor. A media program is projected onto it. The left wall holds artifacts from the strike; the right wall is a photo of a huge crowd with a poster reproduced on it.		
AIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):	
The Winnipeg General Strike united different factions within the city, and had a lasting impact on the labour movement across Canada.	Visitors are attracted by the 3D map at the back wall. They locate their neighborhoods and watch as the media program tells them about its history. They examine the artifacts in the wall case nearby, look at photos and read about their significance.	

CANADIAN CONTENT HIGHLIGHTS

• All content is Canadian

OBJECTS (artifact, reproduction, prop)

Partial list of possible artifacts includes: billy club, special constable armband, One Big Union lapel pin, Union ballot box and Soldier's gas mask.

IMAGES

- Photos from strike
- Reproductions of pamphlets and notices

TEXT REQUIREMENTS

- · Context panel, approx. 150 words
- Captions for images in context panel, 25 words x 4
- Artifact labels, 20 words x 6

TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS Map is 3D and touchable.	
Media program to be projected onto relief map.		
STRUCTURE:	APPEAL FOR CHIDREN OR GROUPS	
Open-front cube, 8x8x8 ft. Oversize graphic, set at an angle, covers part of back wall and overlaps onto floor and side walls. Central area of graphic is built up in 3D. Front projector suspended from ceiling. No seating.	Touchable map is appealing to children, but content is not particularly child-oriented. Of interest to school groups as part of curriculum.	
	This niche can hold 4 people.	

GALLERY	L2 Z3	Canada's Journey	
EXHIBIT	L2Z3-20	Chinese Head Tax - story niche	
OBJECTIVE	To present	To present the early story of Chinese immigration to Canada	

MOOD (Visitor will feel):

Small pen-front box, 8x8x8 ft. At the back, a stepped stack of railway ties support photos and objects. At the sides, graphics and a map of Chinese Canadian settlement in Canada in the early 1900s.	 Troubled by our past policies toward Chinese people More aware of Chinese-Canadian contributions to Canada. Proud that Canada acknowledged the wrongs
MAIN MESSAGE (Visitor will know);	VISITOR EXPERIENCE (Visitor will do):
The harsh Canadian policies that made it difficult for Chinese people to immigrate here did not apply to any other nationality. These policies are no longer in effect.	Visitor approaches the exhibit niche, drawn by the small bronze sculpture near the back. They read the context panel and look at the photos and facts in it. They touch the sculpture while reading about what it represents. They examine photographs and read their captions.
CANADIAN CONTENT HIGHLIGHTS	
All content is Canadian	
OBJECTS (artifact, reproduction, prop)	
 Small realistic bronze sculpture of railway workers - original Head tax certificates - originals Photos of families in China and Canada - reproductions 	al, touchable
IMAGES	
 Framed family photos reproductions, about 12 Historic photos in context panel, about 3-4 	
TEXT REQUIREMENTS	
 Context panel, approx. 150 words Object labels, approx. 35 words x 2 Photo captions, approx. 30 words x 12 	
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
Passive monitor may show scrolling list of names or list of names may be presented some other way.	Sculpture and railway ties are touchable
STRUCTURE:	APPEAL FOR CHIDREN OR GROUPS
Open side box, 8x8x8 ft. Back wall built out about 4 ft. with stack of horizontal timbers representing railway ties. Partial mirror on side walls. Objects and framed photos positioned on the steps of the ties. Large graphic on left wall.	The bronze sculpture is realistic and tells a story. This niche can hold 7 visitors.

Note: It may be possible to present the names of those who paid the head tax through a programming event.

EXHIBIT DESCRIPTION:

GALLERY	L2 Z3	Canada's Journey
EXHIBIT	L2Z3-21	Right to Vote - story niche
OBJECTIVE	To show the	at our right to vote was not always a given.

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):	
Small, open fronted box, 8x8x8 ft. Side walls have life sized images of people ca. 1917. Interactive media program projected onto back wall dominates the exhibit.	 Surprised by this aspect of our history Appreciative of our right to vote 	
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):	
In Canada's past, the right to vote was frequently given to or taken away from various categories of people for political reasons.	From a distance visitors notice an attract loop of faces on the back wall. They start the program by touching the small screen on the podium in front of them. Next they answer a series of yes or no questions to expand the story. They notice a ballot box from 1917 as it is illuminated. They take a moment to read the context panel and look at the photos on it.	
CANADIAN CONTENT HIGHLIGHTS		
All content is Canadian		
OBJECTS (artifact, reproduction, prop)		
Ballot box from 1917 election - artifact		
IMAGES		
 Photos in context panel - approx. 3-4 Photos of people in montage on side walls - approx.10-12 Photos for media program, to be determined. 		
TEXT REQUIREMENTS		
 Context panel, approx. 150 words Captions for context panel images, 25 words x 3 Quotations on side walls, one English 40 words, one Frence 	h 40 words (approx.)	
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS	
Monitor with interface (either touch screen or tangible interface)	None	
STRUCTURE:	APPEAL FOR CHILDREN OR GROUPS	
Open-front box, 8x8x8 ft. Flat side walls with photo mural. Rear wall has an 8x8 ft. projection scrim with hidden artifact behind it and separate spotlight. At center rear of floor is a	Content is important for school groups and tied to curricula.	

table-height podium holding a touch screen monitor.

This niche holds 3 people.

GALLERY	L2 Z3	Canada's Journey	
EXHIBIT	L2Z3-22	Women's Rights - story niche	
OBJECTIVE	To honour t	To honour three important milestones in women's rights in Canada	

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
Small, open-front box, 8x8x8 ft. On three vertical walls, graphics and photos relate three important advances in women's rights in Canada.	 Proud of women's determination and courage Surprised at how long it took for women's rights to be acknowledged.
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
Women's rights have been fought and won in increments.	Visitor reads text, looks at photos and objects, watches videos
CANADIAN CONTENT HIGHLIGHTS	
All content is Canadian	
OBJECTS (artifact, reproduction, prop)	
Artifacts, to be determined.	
IMAGES	
Three large photos: 1. the Famous Five; 2. Jeanette Lavair	; 3. Bread and Roses march
TEXT REQUIREMENTS	
 Context panel, approx. 150 words Captions for images in context panel, 25 words x 3 Short descriptions of events on 'ribbon', 30 words x 25 	
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
 Media with sound plays in sequence on the three monitors, beginning at the far left. While a monitor is 'active', the other two play a subdued silent sequence 	The ribbon on the wall is 3D and touchable. No hands-on activities.
STRUCTURE:	APPEAL FOR CHILDREN OR GROUPS
Three walls, each with large image and small video monitor. Ribbon motif is built out slightly from wall.	Topic is interesting; but presentation is more suited to older students and adults.

GALLERY	L2 Z3	Canada's Journey
EXHIBIT	L2Z3-23	Gatekeeping - story niche
OBJECTIVE	To present the plight of refugees and the fragility of their status.	

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
Small pen-fronted box 8 x 8 x 8 ft. On the back wall is a video projection that visitors control using a trackball in the center of the space. The trackball resembles a globe of the Earth. The media program gives facts and experiences relating to various groups or individuals who have sought refuge in Canada.	 Concerned about refugees' situations Compassion for their quest
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
Refugees who escape threatening situations to come to Canada have little control over their acceptance and the way they are portrayed in the media, despite the UN convention on the rights of refugees.	At a distance, the visitor sees a large circular video image of the Earth. Approaching closer, they see two circular still images on the side walls, each showing a group of people in flight. The visitor notices an oversized trackball in the cente of the space and discovers that it controls the video on the back wall. By stopping the ball at different positions they explore stories of refugees from different parts of the world. Before leaving, they read a short context panel and examine the photos in it.
CANADIAN CONTENT HIGHLIGHTS	
All content is Canadian	

None

IMAGES

- Two large still images on walls
- 2-3 photos in context panel
- Many still images in media program

TEXT REQUIREMENTS

- Context panel, approx. 150 words
- Captions in context panel, approx. 25 words x 3
- Captions and subtitles in media program, to be determined.

TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
Multipart media program delivered by single front- projected video. Interface between globe (trackball) and video selections is visitor-controlled. Audio to be determined.	Trackball representing the earth is visitor-controlled.
STRUCTURE:	APPEAL FOR CHILDREN OR GROUPS
Open-front booth, 8 x 8 x 8 ft. Reflective screen on back wall. Video projector suspended from ceiling. Trackball device approx. 30 cm diameter set in freestanding base in centre of floor. Circular photo panels mounted on side	 Presentation is appealing but concepts are advanced. Turning the Earth trackball is very enticing – ball should not spin freely.
walls. No seating.	This niche can hold up to 4 visitors.

GALLERY	L2 Z3	Canada's Journey	
EXHIBIT	L2Z3-24	Racial Segregation - story niche	
OBJECTIVE	To shine	light on Canada's history of racial segregation	

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):	
Open-front booth, 8 x 8 x 8 ft. Back wall looks like movie theatre screen. Facing the screen, three old-style theatre seats. Video plays a story of Viola Desmond's arrest. Side walls carry supplemental graphics.	 Inspired by Viola Desmond's actions. Insight into the pervasive effects of racism. 	
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):	
The incident of Viola Desmond's arrest happened in a wider context of racial segregation that existed in many parts of Canada.	At a distance the visitor notices the evocation of an old movie theatre. Approaching closer they see a woman's photo on the side wall, and read the explanatory text while waiting for the video to end. They sit in one of the theatre seats and watch a short documentary. Either entering or leaving, they read a short context panel and look at some photos.	

CANADIAN CONTENT HIGHLIGHTS

· All content is Canadian

OBJECTS (artifact, reproduction, prop)

- Reproduction movie-theatre seats
- Reproduction of Desmond's business flyer
- Mural-sized photo of movie theatre

IMAGES

- Reproduction Desmond's business flyer
- Mural-sized photo of movie theatre
- Period photo of V. Desmond
- Documentary images from the pardon ceremony

TEXT REQUIREMENTS

- Context panel, approx. 150 words
- Captions in context panel, approx. 25 words x 3
- Extended caption for Desmond portrait, approx. 80 words
- Captions and subtitles in media program, to be determined.

TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
Video projection with sound.	No interactive elements.
STRUCTURE:	APPEAL FOR CHILDREN OR GROUPS
Open-front booth, 8 x 8 x 8 ft. Reflective screen on back wall with period-style surround. Video projector suspended from ceiling. Facing the screen, three old-style theatre seats.	 Video will appeal to children of 8 and up. This niche can hold up to 11 people, including seating for 3.

GALLERY	L2 Z3 Canada's Journey
EXHIBIT	L2Z3-25 Metis Rights - story niche
OBJECTIVE	To show the enduring importance of Metis rights and cultural expression.

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
Small open cube, 8 x 8 x 8 ft. with custom art installation	Visitor will feel a connection to the Metis culture.
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
The issue of Metis rights was not finished in 1885 but is still relevant today.	Visitor will see an inspiring work of art.
CANADIAN CONTENT HIGHLIGHTS	
All content is Canadian	
OBJECTS (artifact, reproduction, prop)	
Original work of art to be commissioned.	
IMAGES	
TEXT REQUIREMENTS	
 Context panel, approx. 150 words Captions in context panel, approx. 25 words x 3 	
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
STRUCTURÉ:	APPEAL FOR CHILDREN OR GROUPS

GALLERY	L2 Z3	Canada's Journey
EXHIBIT	L2Z3-26	Migrant Workers - story niche
OBJECTIVE	To show some of the challenges faced by temporary migrant workers in Canada	

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
Small, open-front box, 8x8x8 ft. At the back are four realistic life size figures of agricultural workers. Each holds a small digital screen showing photos or video relating to their story. Background photomural of field with crop. Side walls evoke packing crate material. Smaller graphic panels on the side.	 Surprise at the situation of our agricultural workers Concern for the workers' rights
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
Most of the Canadian fruits and vegetables we eat rely on an almost-invisible labour force. These imported workers feel they should enjoy the same labour rights as Canadians.	Visitors are intrigued by the lifelike figures of field workers. As they come closer they see the photos and stories shown in the digital screen each is holding. They watch or read the stories and reflect on the significance of the bicycle. They examine the graphics on the side walls and read the short context panel with its photos.
CANADIAN CONTENT HIGHLIGHTS	
All content is Canadian	
OBJECTS (artifact, reproduction, prop)	
 Real bicycle Life sized figures with real clothing Rough wooden slats Reproductions of flyers and posters 	
IMAGES	
 Large photomural of farm field Personal pictures from migrant farm workers Documentary photos showing workers' lives 	
TEXT REQUIREMENTS	
 Context panel, approx. 150 words Captions in context panel, approx. 25 words x 3 Captions for supplementary graphics, approx. 5 x 45 word Titles and subtitles in slide shows as required 	's
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
Four digital slide shows with or without video clips, independently looping with discrete power source.	None.
STRUCTURE:	APPEAL FOR CHILDREN OR GROUPS
Open-front box, 8x8x8 ft. Four life sized figures secured to floor. Each 'holds' a small digital screen showing a looping slide show. Background photomural. Side walls clad in wooden slats. Smaller graphic panels fastened to side walls. Lighting grid in ceiling. No seating.	 Children will be curious about the figures and their bicycle. This niche can hold up to 4 visitors.

GALLERY	L2 Z3 Canada's Journey	66-1
EXHIBIT	L2Z3-27 Stolen Sisters - story niche	
OBJECTIVE	To bring awareness to the ongoing problem of violence against women, and against	
	Aboriginal women in particular.	

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
Small open cube measuring 8' x 8' featuring a commissioned work of art	
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
CANADIAN CONTENT HIGHLIGHTS	21.61.61.61.61.61.62.61.62.61.61.61.61.61.61.61.61.61.61.61.61.61.
All content is Canadian	
OBJECTS (artifact, reproduction, prop)	
An original work of art created for this exhibit experience.	
IMAGES	
TEXT REQUIREMENTS	
 Context panel, approx. 150 words Captions in context panel, approx. 25 words x 3 	
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
STRUCTURE:	APPEAL FOR CHILDREN OR GROUPS
	Subject is not suitable for young children. Artwork will employ discretion in communicating its message.

GALLERY	L2 Z3	Canada's Journey	
EXHIBIT	L2Z3-28	Same-Sex Marriage - story niche	
OBJECTIVE		To celebrate the achievements and shed light on the ongoing debate about marriage within the LGBTQQ community.	

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
Small, pen-front box 8x8x8 ft. At the back, a large tower of photos resembling an oversized, tiered, wedding cake. Each photo shows a couple either married or not. The photos switch to text from time to time. Back wall is a mirror. [On right side wall, a touchscreen monitor presents the debates over marriage within the queer community.]	 Proud of Canada's leadership in legalizing same-sex marriage Surprised by Winnipeg's role in this story
MAIN MESSAGE (Visitor will know);	VISITOR EXPERIENCE (Visitor will do):
Some same-sex couples have fought hard to have their unions recognized in law, while other 'queer' people question the institution of marriage itself.	From a distance the visitor is intrigued by the playful wedding-cake structure and its photos. They spend a few minutes looking at the wide variety of happy people shown in the images. They notice two contradictory statements on the side walls, and explore the arguments further [in the touchscreen program].
CANADÍAN CONTENT HIGHLIGHTS	
All content is Canadian	
OBJECTS (artifact, reproduction, prop)	
 Reproductions of personal photos Reproductions of news articles and documents Small personal artifacts to be determined. Decorated picture frames for 'cake' props 	
IMAGES	
 Approximately 50 personal photos of couples for 'cake' Supplementary photos for media program 3-4 photos for context panel Approx. 4 photos for graphics 	
TEXT REQUIREMENTS	
 Context panel, approx. 150 words Captions in context panel, approx. 25 words x 3 Text for wedding cake photos, approx. 4 words (names) x 5 Large statements on side walls, approx. 20 words x 2 Captions for graphics, approx. 40 words x 6 	50
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
Many photos in the 'cake' have hidden LED feature that reveals text. This is an automatic program.	None.

choices. Audio to be determined.]

[Touchscreen monitor has layered stories controlled by visitor

STRUCTURE:	APPEAL FOR CHILDREN OR GROUPS	
Open-front box 8x8x8 ft. Back wall is a mirror. In front of it, a tiered tower of photos about 7 ft. high. Some of the photos are wired to switch to text from time to time. [On right side	The happy and playful imagery will appeal to children however content is adult-oriented.	
wall, a touchscreen monitor.] Lighting grid in ceiling. No seating.	This niche will hold up to 6 visitors.	

GALLERY	L2 Z3 Canada's Journey	
EXHIBIT	L2Z3-29 Language, Culture, Identity - story niche	
OBJECTIVE	To express the natural links of language to culture and identity	

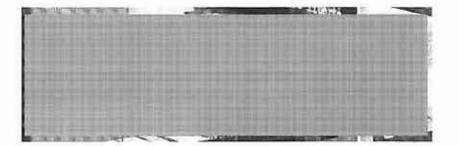
EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):	
Design in progress.		
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):	
The battle for language rights comes from a desire to preserve one's culture and ultimately one's identity. Keeping your language alive through speaking it is as important as winning its protection in law.		
CANADIAN CONTENT HIGHLIGHTS		
All content is Canadian		
OBJECTS (artifact, reproduction, prop)		
IMAGES		
TEXT REQUIREMENTS		
 Context panel, approx. 150 words Captions in context panel, approx. 25 words x 3 		
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS	
STRUCTURE:	APPEAL FOR CHIDREN OR GROUPS	

GALLERY	L2 Z3	Canada's Journey	- 11
EXHIBIT	L2Z3-30	Religious Oppression - story niche	
OBJECTIVE	To prese	nt a historic battle over freedom fro m r eligious oppression	

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
Design in progress	
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
CANADIAN CONTENT HIGHLIGHTS	
All content is Canadian	
OBJECTS (artifact, reproduction, prop)	
IMAGES	
Context panel, approx. 150 words Captions in context panel, approx. 25 words x 3	
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
STRUCTURE:	APPEAL FOR CHIDREN OR GROUPS
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s.21(1)(d)

CANADA'S CHALLENGE - L2 M



s.20(1) s.21(1)(d)

FAST FACTS:

- One of the smallest galleries in the Museum.
- Sheds light on the unique character of Canada's three-part legal heritage

OBJECTIVES:

- To help visitors understand how rights are protected in Canada.
- To show how different legal traditions have shaped the Canadian legal system
- To show how change in the human rights arena come from individual and collective actions

DESCRIPTION:

This gallery explores the Canadian system for the protection of human rights. It helps visitors understand how rights are protected in Canada, how to claim them, and how to prevent further violations.

The emphasis throughout is on narratives that show how changes in the human rights arena have come about from both individual initiatives as well as group mobilization and activism.

Canadian society is animated by a number of values that bind its citizens together, regardless of whether they live in a common law, civil law, or aboriginal law jurisdiction. Using documents and artifacts, this gallery explores Canada's distinctive legal system and the different legal traditions that have influenced it, including British Common Law, French Civil Law, and Indigenous traditions.

Visitors will be encouraged to participate in debates over polarizing issues where potential clashes exist between different human rights, express their agreement or disagreement with national and international court rulings, and contribute to the dialogue about current issues and Canada's future. It will reinforce the message that everyone has a voice and that people can take action in order to achieve change using the different tools that have been incorporated into the system.

This gallery will include the following main visitor experiences:

- The Living Tree;
- Canada's Legal Traditions;
- Debate Table.

CANADA'S CHALLENGE - L2 M

CONTENT SELECTION:

The content in this Gallery was selected according to the following criteria:

- Stories show individuals achieving change in the human rights arena at the judicial level;
- Stories show groups organizing, mobilizing, and claiming their rights at the political level;
- Stories illustrate the constant adaptation of human rights to emerging realities in Canadian society;
- Stories represent a conflict of rights;
- Stories relate to the different legal traditions that have shaped the Canadian legal system;
- Stories mesh with topics in the Manitoba school curriculum;
- Stories have a strong potential for sparking lively discussion.

GALLERY	12 M	Canada's Challenge	
EXHIBIT	L2M-04	The Living Tree	
OBJECTIVE	Create ai	evocative statement about the flexible structure of Canada's laws	\neg

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
A wall in the gallery on which is projected a large, slightly abstracted tree. The tree's branches sway gently and it morphs between a plain tree and a tree made of words relating to Canada's laws.	Intrigued and inspired.
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
Canada's constitution and laws are flexible and constantly adapt to changes in society.	Watch a short animated sequence about the tree.
CANADIAN CONTENT HIGHLIGHTS	
All content is Canadian	
OBJECTS (artifact, reproduction, prop)	
None	
IMAGES	
Animated tree image	
TEXT REQUIREMENTS	
Short explanatory text - Words inside 'tree' - approx. 200	
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
Front-projected video, approx.7 x 7 ft. image. Continuous loop, approx. 3 minutes. Silent.	None
STRUCTURE:	APPEAL FOR CHIDREN OR GROUPS
Flat wall; video projector suspended from ceiling. No seating.	 Children will enjoy the tree animation but are unlikely to understand the content. About 20 people can view this attraction.

GALLERY	L2 M	Canada's Challenge
EXHIBIT	L2M-05	Canada's Legal Traditions
OBJECTIVE	To presen	t the multiple sources of our legal traditions.

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
Large display case containing documents, small artifacts, graphics, and explanatory labels.	 Excited to see important documents. Enlightened about our complex traditions.
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
Canada's legal practice draws from Aboriginal, French, and English traditions.	Look at the objects in the case. Read the text and graphics.

CANADIAN CONTENT HIGHLIGHTS

• All content is Canadian

OBJECTS (artifact, reproduction, prop)

- 5 to 7 important documents from Canada, including Canadian Bill of Rights, Proclamation of the Constitution
 1982, Canadian Human Rights Act, Charte québécoise des droits et libertés de la personne, Royal Proclamations,
 Treaties and the Manitoba Act.
- May not always be the same documents. May not always be originals.

IMAGES

Supporting images, and graphics

TEXT REQUIREMENTS

- Overview panel, approx. 100 words
- 3-4 Secondary texts, approx. 80 words each
- 4-5 artifact labels, approx. 30 words each

TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS		
None	None		
STRUCTURE:	APPEAL FOR CHILDREN OR GROUPS		
Large climate-controlled glass showcase. Documents supported on narrow tall plinths. Internal lighting.	Subject is part of school curriculum and of key interest to student groups.		
	About 15 people can view this exhibit at one time.		

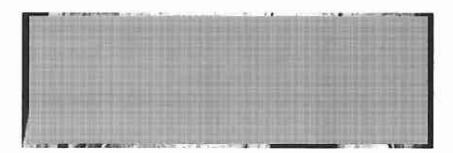
Notes: Availability of original documents not assured.

GALLERY	L2 M	Canada's Challenge	
EXHIBIT	L2M-06	Debate Table	
OBJECTIVE	To provid	o provide an opportunity to explore two sides of a real court case.	

EXHIBIT DESCRIPTION: MOOD (Visitor will feel): Participatory activity in the form of a structured debate or Engaged by the debate process discussion. Ring-shaped table has places for 15 participants. Encouraged to express their opinions Digital interface device at each place. Larger monitors Receptive to other people's perspectives. suspended overhead show contextual material relating to the court case being discussed. Debate can run in facilitated group mode (from 10-20 minutes) or non-facilitated mode (about 5minutes). MAIN MESSAGE (Visitor will know): VISITOR EXPERIENCE (Visitor will do): Our laws place limits on the way people may exercise As a group Visitors are invited by a facilitator to take part. They listen as the case is introduced and learn how their rights. the voting is done. As the two sides are presented, they The exercising of one person's rights can conflict with comment verbally or ask questions. They watch the rights of another person. information presented on the overhead monitors. At If you feel your rights have been violated you have certain points they must vote to express their opinion so the right to seek justice. far. As the case is summed up they see how their votes Challenges to human rights violations brought to the compared to the court decision. They discuss or argue courts can change the way our legal system their opinions further. interprets and defines human rights. Individually Visitor joins activity with other visitors at any point. They ponder the topic being posed, and vote on the first of several questions to show their response. They see how other visitors have voted before them. At the end of the questions they see a short video about a court case illustrating that topic. CANADIAN CONTENT HIGHLIGHTS All content is Canadian OBJECTS (artifact, reproduction, prop) None IMAGES Images within media programs **TEXT REQUIREMENTS** Overview panel, approx. 100 words **TECHNOLOGY & MEDIA** HANDS-ON ELEMENTS Activity is participatory but not physical Digital interface and video STRUCTURE: APPEAL FOR CHIDREN OR GROUPS Ring-shaped table with places for 15 participants. Digital The topics will be tailored to the age and interests interface device at each place. 3 larger monitors suspended of different age groups. overhead from metal frame. Table has a gap to allow The activity is designed for 15 places.

facilitator to enter circle.

EXAMINING THE HOLOCAUST - L3 Z1



s.20(1) s.21(1)(d)

FAST FACTS:

- Large dramatic gallery at the center of the Museum
- Presents lessons and explores the most thoroughly researched genocide in history.

OBJECTIVES:

Two key insights from this gallery will empower visitors to make positive social changes:

- Even in the most developed societies, human rights are fragile
- Ongoing vigilance today against anti-Semitism, racism and other oppressive attitudes is essential.

DESCRIPTION:

Examining the Holocaust is a unique addition to the worldwide body of Holocaust-related exhibit experiences. In this gallery, the Museum's approach to the Holocaust is not memorial, but deliberately analytical. The gallery as a whole poses two questions: how? and why? and addresses them through three distinct but related themes in the exhibits. These themes—abuse of state power, spreading fear and hatred, and war and genocide—invite visitors to reflect on the complexity of the Holocaust, while gaining insights applicable to Canada and the world.

Visitors learn what happened in the Holocaust and consider aspects of the Holocaust with broad relevance to human rights struggles today. They become sensitized to the same vulnerabilities in modern societies that seventy years ago contributed to the murder of six million Jews and millions of others. The gallery's theatre shows a documentary film on Canada, anti-Semitism and the Holocaust. As well, visitors are introduced to the distinguishing concepts of genocide, first identified in 1943 by the Holocaust scholar Raphael Lemkin and used internationally as a teaching tool since then.

Through this journey, visitors increase both their appreciation of the relevance of the Holocaust and their discomfort with anti-Semitic, racist, and similar marginalizing attitudes and actions.

This Gallery includes the following:

- Film theatre;
- Examining the Holocaust Perimeter Wall Exhibits;
- Large Vitrine;
- Lemkin's Techniques of Genocide.

EXAMINING THE HOLOCAUST - L3 Z1

CONTENT SELECTION:

In the main gallery exhibit looking at corruption of state power, spreading fear and hatred, and war and genocide, stories are being selected based on the following criteria:

- Story fits the exhibit message;
- Story is corroborated by sound scholarship;
- Story corresponds with Holocaust chronology presented through the three themes;
- Story is compelling and has human rights relevance;
- Powerful quotations, images and artefacts from the story are available;
- Together the stories represent a cross-section of Nazi violations;
- Stories within the themes reflect a diversity of viewpoints, including women and children;
- Stories will be illustrated through local Canadian survivor testimony.

For the Techniques of Genocide exhibit, stories are being selected according to the following criteria:

- Recommendations in a Content Development package on Raphael Lemkin for the CMHR by an international expert in genocide studies and Raphael Lemkin;
- There is verifiable evidence that Lemkin viewed the events as genocides;
- The story accurately and authentically conveys a particular technique of genocide in a manner that corresponds to Lemkin's use of the technique;
- The stories taken as a collective accurately and authentically cover the diverse types of events that the concept of genocide can cover;
- There is sufficient material available for research (bearing in mind that much of Lemkin's
 unpublished material is in archives and cannot be viewed without travel expenses) or by scholars
 working from Lemkin's archival collection, to ensure accuracy and authenticity in representation;
- There is sufficient material relating to the story to make a visually compelling exhibit from a visitorexperience perspective.

GALLERY	L3 Z1	Examining the Holocaust	97.7
EXHIBIT	L3Z1-03	Film Theatre	
OBJECTIVE	To provok	re reflection about the Holocaust and its relevance to Canada	

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
Film theatre set in the center of the gallery with seating for about 29 people. The walls are transparent and canted, made of irregular panels that recall broken glass.	 Surprised at the new information Determined to prevent this happening again
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
There were surprising and disturbing similarities between the rise of Nazism in Germany and attitudes in Canada in the 1930s.	Visitor notices the dramatic shape of the theatre and sees people sitting inside. They find the entrance and note the time that the next screening starts. They lo ok at a few exhibits while waiting. They take a seat and watch the presentation of about 10 minutes.
CANADIAN CONTENT HIGHLIGHTS	
Parallels are made to Canada	
OBJECTS (artifact, reproduction, prop)	
None	
IMAGES	
None	
TEXT REQUIREMENTS	
External signage - may be digital Captions and subtitles in film	
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
Video, front projected, with sound; looping; choice of English or French audio	None
STRUCTURE:	APPEAL FOR CHIDREN OR GROUPS
Trapezoidal shaped space with glass walls and open top. Two ramps cross over the theatre. Walls of irregular triangle and trapezoid slabs of tinted glass, 'stitched' together with metal staples, are attached to vertical girders secured to overhead ramps. Screen at opposite end to entrance. Exit behind screen.	Content is not aimed at children under the age of 12. Theatre can seat approx. 29 people; there are two wheelchair positions.

GALLERY	L3 Z1	Examining the Holocaust
EXHIBIT	L3Z1-04 through -12	Examining the Holocaust (perimeter wall exhibits)
OBJECTIVE	To pose the questions human rights.	'how' and 'why' in a case study of the systematic destruction of

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
Exhibit in three thematic sections, arrayed along three walls of the gallery. Content is carried on or in large flat panels of different sizes that appear to lean against the back wall and overlap each other. Panels carry photographs, text, diagrams, maps, video monitors, and small drawers. The colour palette is very dark, with greys and blacks dominating.	 Horror at the facts of the Holocaust Concerned about its possible repeat Sensitive to vulnerabilities in modern society
MAIN MESSAGE (Visitor will know);	VISITOR EXPERIENCE (Visitor will do):
The Holocaust continues to be very close to political modern life and its lessons demand that we be vigilant.	Visitor walks up a long set of ramps and turns sharply to the left to view the first wall exhibit. They examine the photos and graphic panels, watch some of the videos, read text, and open small drawers to reveal fragile or 'secret' objects. They move from left to right along the three walls.

Content is not about Canada; but is relevant to Canadians

OBJECTS (artifact, reproduction, prop)

Artifact research is in progress.

- 6 small artifacts that were made in secret by prisoners, camp inmates, etc. for the drawers
- approx. 24 artifacts related to the thematic sections of the exhibit

Total number of artifacts will be approx. 30

IMAGES

Photo research is in progress. Sources may include:

- Personal photos from people whose lives were touched by the Holocaust
- News photos from the period
- Journalists' photographs of events
- Nazi photos of events and people
- Reproductions of maps, printed propaganda materials, schoolbooks, documents, permits, etc.

Total number of photographs will be approx.35; other graphics are approx.12

TEXT REQUIREMENTS

- Introductory panel 85 words
- Primary texts 3 X 60 words
- Secondary texts 12 X 100 words
- Quotations 8 X 50-80 words
- Image captions 18 X 40-80 words
- Artifact labels 30 X 25 words

TECHNOLOGY & MEDIA	Visitors open drawers to view secret objects	
Three video monitors with sound; choice of audio in French or English.		
STRUCTURE:	APPEAL FOR CHIDREN OR GROUPS	
Linear exhibit arrayed along three contiguous walls of the gallery. Content is carried by flat panels ranging in height from 8 ft. to 15 ft. (approx.) that lean back slightly from the	Not aimed at children under the age of 12. Messages are at a high level and some content is disturbing.	
vertical and overlap each other. Some panels are solid, others are tinted glass. Panels are variously etched, printed, have graphics attached, contain small vitrines, and hold video monitors and artifact drawers. Overhead lighting grid. No seating.	Sufficient room for groups to spread out and view exhibits.	

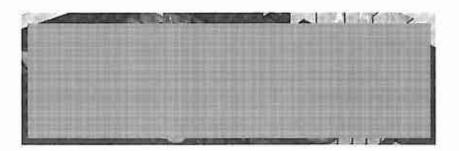
GALLERY	L3 Z1	Examining the Holocaust
EXHIBIT	L3Z1-0	Large vitrine
OBJECTIVE	To provide	an appropriately dramatic end note for the gallery

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):	
Large freestanding showcase. Three-sided; two sides glass, one opaque. Case can be seen from the overhead ramps.	Moved by seeing real artifacts associated with the Holocaust.	
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):	
The Holocaust was real and affected real people. Here is something from that time.	Visitor will view real objects and read the stories behind them.	
CANADIAN CONTENT HIGHLIGHTS		
Not applicable		
OBJECTS (artifact, reproduction, prop)		
Objects have not been selected.		
IMAGES		
To be determined.		
TEXT REQUIREMENTS	A RESERVED FOR STREET	
Artifact labels		
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS	
None	none	
STRUCTURE:	APPEAL FOR CHIDREN OR GROUPS	
Very large three-sided vitrine approx. 20 ft. high. Two sides glass, one opaque. Internal lighting. Case is higher than the overhead ramps.	Real things will appeal to all ages. A group of ten or so can gather around this case.	

GALLERY	L3 Z1	Examining the Holocaust
EXHIBIT	L3Z1-014	Lemkin's 'Techniques of Genocide'
OBJECTIVE	To enable o	deeper understanding of the dyn amics of genocide

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):	
Four touch-screen monitors, each carrying the same program.	Intrigued and disturbed by the stories illustrated	
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):	
The genocidal character of the Holocaust is revealed through the techniques the Nazis used to destroy the Jewish people.	Read the overview panel. Start the touch-screen program and explore several or all eight techniques and their examples.	
CANADIAN CONTENT HIGHLIGHTS		
None		
OBJECTS (artifact, reproduction, prop)		
None		
IMAGES		
Photograph of Raphael Lemkin Images as required for media program		
TEXT REQUIREMENTS		
Overview panel, approx. 100 words		
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS	
Touch screen interface, multiple choice	Activity is visitor-activated and controlled.	
STRUCTURE:	APPEAL FOR CHIDREN OR GROUPS	
Four identical 24" monitors fastened to a supporting wall of the theatre behind.	Not suitable for children. Each station can be used by up to 3 people.	

HOPE AND HARD WORK - L3 Z2



s.20(1) s.21(1)(d)

FAST FACTS:

- Bright, open exhibit follows the dark experience of the Holocaust
- Presents and explains the Universal Declaration of Human Rights

OBJECTIVES:

Visitors will be:

- inspired to hope by the vision of human rights to protect human dignity
- challenged to action by the hard work of individuals and groups to make social change

DESCRIPTION:

In the aftermath of the terrible human cost of two World Wars, the Universal Declaration of Human Rights, with its two accompanying Covenants, expressed the conviction that every human has dignity. That hope continues, to protect the human dignity of all through the recognition of universal human rights.

Around the globe, people have made tremendous efforts to embody this vision in real life situations. This work is hard, and often frustrating. But because of it the world has seen a dramatic expansion of international and regional human rights laws and institutions. Meanwhile, the meaning of human rights is debated and refined. This never-ending human rights conversation between the *hope* that we can make our world more equal, free, and secure for everyone, and the gritty *hard work* to see this vision embodied in people's lives, is essential to transforming our world.

Visitors to this gallery become familiar with the content of international human rights and Canada's role in it (notably, the contribution of the first drafter of the UDHR, John Peters Humphrey). They can appreciate that these rights have not yet been fulfilled in many people's lives, and see that these promises are made real as the result of hard work by regular people - individually and collectively - who have looked to international human rights law to bring about social change.

This Gallery will include the following main visitor experiences

- Diptychs;
- John Humphrey;
- Human Rights Instruments;
- UDHR Soffit Projections.

HOPE AND HARD WORK - L3 Z2

CONTENT SELECTION:

This gallery is organized to reflect the interplay between the lofty aspirations of international human rights and the gritty realities of trying to make these rights a reality in people's lives.

The Universal Declaration of Human Rights and Canadian John Humphrey's contribution to the Declaration anchor the gallery.

 The human rights revolution exhibit features twelve international human rights legal instruments, which were selected on the basis of broadly recognized significance by the global human rights community.

In the social movement diptychs exhibit, the main themes for inaugural include children's rights, women's rights, rights of indigenous peoples, rights of persons with disabilities, religious freedom, the anti-apartheid movement (South Africa), LGBTTQ rights, and the right to personal security. These themes were selected according to the following criteria:

- The theme is connected to an important human rights instrument, institutions, concept or practice;
- The theme is compelling, fresh and relevant to a wide audience;
- The theme has connections to Canada;
- There is strong scholarly recognition of the theme;
- Effective, high-quality media are available to illustrate the theme;
- The inaugural themes together reflect a broad range of human rights struggles;
- Taken together, the themes cover issues that transcend local circumstances and reflect global concerns;
- Stories within themes reflect a diversity of viewpoints, including women and children;
- Stories within themes reflect concerns of the communities consulted in the research process.

GALLERY	L3 Z2	Hope and Hard Work
EXHIBIT	L3Z2-04	Diptychs
OBJECTIVE		ople to explore real examples of how the aspirational rights of the UDHR il-world contexts

	MOOD (Visitor will feel):	
Large pairs of vertical monitors the height of a person, with capacity for interactive exploration of content. The paired monitors face each other slightly, like two sides of an open book.	 Moved by the struggles and triumphs of people in the stories. Inspired to imagine acting for a better future 	
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):	
People can transform the world by advocating for human rights, together through ground-level activism.	Visitors observe other people interacting with a diptych then step up to one that is free. They use large arm gestures to select topics and switch from one 'page' to another. At each page or pair of pages they watch a video clip or read a short caption. After several minutes they leave to explore other parts of the gallery.	
CANADIAN CONTENT HIGHLIGHTS		
Canadians will be included.		
OBJECTS (artifact, reproduction, prop)	ENGANGERICE SETTING	
None		
IMAGES		
MAGES None other than those in the media program		
MAGES None other than those in the media program FEXT REQUIREMENTS None other than that in the media program	HANDS-ON ELEMENTS	
MAGES None other than those in the media program FEXT REQUIREMENTS None other than that in the media program	HANDS-ON ELEMENTS Exhibit requires vigorous actions to produce results, without any actual physical contact.	
None other than those in the media program TEXT REQUIREMENTS None other than that in the media program TECHNOLOGY & MEDIA Tall video monitors connected in pairs. Activity is controlled by	Exhibit requires vigorous actions to produce results,	

GALLERY	L3 Z2	Hope and Hard Work	N. V
EXHIBIT	L3Z2-07	John Humphrey exhibit	
OBJECTIVE	To underlin	e the role of a Canadian in drafting the UDHR	

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
Design is in development: may be on reverse of Diptychs	Pride in the Canadian contribution
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
A Canadian, John Humphrey, played a leading role in drafting the Universal Declaration of Human Rights.	In development
CANADIAN CONTENT HIGHLIGHTS	
Content is Canadian	San No. 42 to an a College San
OBJECTS (artifact, reproduction, prop)	
None	
IMAGES	
Photographs of Humphreys	
TEXT REQUIREMENTS	
Text and labels	
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
To be determined	None
STRUCTURE:	APPEAL FOR CHIDREN OR GROUPS
May be on reverse of diptychs	To be determined depending on design approach

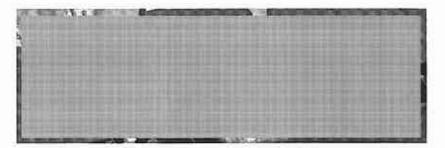
GALLERY	L3 Z2	Hope and Hard Work
EXHIBIT	L3Z2-05	Human Rights Instruments
OBJECTIVE	To show	some of the many human rights agreements that followed the UDHR

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
A wall of large panels that resemble one long strip creating the right wall of the gallery. The panels have images and text. Below the panels, a shallow shelf holds three digital monitors that provide further information about the subject. There may be other elements on the shelf.	 Curious about the people and situations shown in the photos. Impressed by the work done to further human rights.
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
The UDHR gave rise to an explosion of further international agreements to expand or improve on the original statement.	Visitors see a large graphic display. They navigate an insight station for more information.
CANADIAN CONTENT HIGHLIGHTS	
Canadian legal instruments will be included	
OBJECT\$ (artifact, reproduction, prop)	
None	
IMAGES	
24 photos, two for each panel illustrating a selected 'instrumer	nt'.
TEXT REQUIREMENTS	
Primary text, 65 words Secondary text, 12 X 100 words Quotations, 12 X 30-60 words Image captions, 12 X 35 words Artifact labels, 12 X 30 words (may not be in all panels)	
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
Insight stations.	To be developed
STRUCTURE:	APPEAL FOR CHIDREN OR GROUPS
A wall of 13 steel panels, one larger and 12 identical, arrayed in a long strip against a tinted glass support. The panels start about 2 ft. above the floor and are about 5.5 ft. high.	Subject will not appeal to children. Exhibit can be viewed by a group.

GALLERY	L3 Z2 Hope and Hard Work	
EXHIBIT	L3Z2-06 UDHR Animation - Soffit Projection	
OBJECTIVE	To present a simplified and attractive version of the clauses of the Universal Declaration of Human Rights	

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
Large overhead wall surface almost the length of the gallery, with colourful animations projected onto it, depicting the thirty articles of the Universal Declaration of Human Rights.	Cheered by the bright animations Inspired by the beliefs expressed
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
The clauses of the Universal Declaration of Human Rights are a simple expression of the highest hopes for humanity.	From across the space, or on leaving the Holocaust gallery, the visitor's eye is caught by the colourful moving images overhead. They watch for a minute and realize these are declarations of rights belonging to all human beings. They watch several more segments before turning to explore the rest of the gallery.
CANADIAN CONTENT HIGHLIGHTS	
Juxtaposition to Humphreys exhibit reminds visitors of Canadia	n connection to UDHR
OBJECTS (artifact, reproduction, prop)	
None	
IMAGES	
Animation within the media program.	
TEXT REQUIREMENTS	
None	
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
Front-projected visuals, two projectors each showing a separate video. Silent.	None
STRUCTURE:	APPEAL FOR CHIDREN OR GROUPS
Vertical surface of soffit, pierced by horizontal structural beam	 Charming animation is appealing to children Videos can be viewed by several large groups of people at once.

BREAKING THE SILENCE - L3 Z3



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FAST FACTS:

A quiet respectful space where visitors can learn about many mass atrocities.

OBJECTIVES:

 To encourage visitors to understand that terrible human rights violations continue to occur and to and break the silence regarding genocide.

DESCRIPTION:

The worst human rights violations in recent times were perpetrated by nation-states that systematically stripped targeted groups of their rights, including their right to life. Many of these events were denied even as they happened, or silenced by fear and shame. In this gallery, visitors are invited to help break that silence—an important first step in the quest for universal human rights protection.

Rather than memorialize past violations, the gallery adopts an activist approach. Social change happens best in conditions when people summon the courage to risk complaining publicly about injustice, are able to envision a better path, and can organize themselves to work together toward this new vision. For our visitors, simply acknowledging and studying the atrocities presented in the interactive table and media carrels is an act of resistance against these violations.

Also in this gallery, the Museum highlights the successes of some of Canada's diaspora communities in their campaigns to break the silence regarding genocides (the worst category of human rights violations) against their own ethnic, racial, religious, or national group. Five genocides formally recognized by Canada's federal government are featured: the Armenian genocide, the Holodomor, the Holocaust, Rwanda, and Srebrenica.

This gallery includes the following main visitor experiences:

- Study table:
- Breaking the Silence in Canada exhibits;
- Study carrels;
- Film theatre: The Holodomor.

BREAKING THE SILENCE - L3 Z3

CONTENT SELECTION:

In the Breaking the Silence in Canada exhibit, Canadian Parliament's formal recognition of five genocides functions as the primary selection criteria for these events.

The selection of events for inaugural treatment in the other exhibits within the Breaking the Silence gallery has been made through a qualitative assessment, which considers the criteria listed below. These criteria do not comprise a checklist that each event must meet for inclusion, but rather ensures that this exhibit features a representative cross-section of global-large scale human rights violations.

- There is a large enough body of reputable and balanced scholarship to inform responsible exhibit content development;
- Human rights were violated in a manner which "outrages the conscience" of humanity (UDHR Preamble);
- There is a strong connection between the atrocity (or its aftermath) and Canada;
- Individuals were targeted based on their actual or perceived group identity;
- The violations were experienced as dehumanizing by members of the out-group;
- The perpetrators themselves were dehumanized by the barbarity of their actions;
- A nation-state was directly or indirectly involved in the violations;
- The acts of atrocity were done systematically;
- The atrocity had significant scope, intensity and range;
- The event fits the elements of genocide, crimes against humanity, war crimes, or the crime of aggression, according to the relevant international instruments (e.g. the Rome Statute of the ICC);
- The atrocity affected humanitarian or human rights instruments, institutions, concepts or practices;
- There is a historical relationship with other mass atrocities;
- Taken together, the list of events serves as a representative cross-section of global large-scale violations:
- Taken together, there is a representative balance between relatively well-known atrocities and those that are largely unfamiliar;
- Stories illustrating events reflect a diversity of viewpoints, including women and children;
- Stories illustrating events reflect the concerns of communities consulted in the research process.

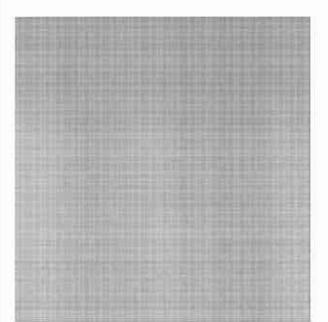
GALLERY	L3 Z3 Breaking the Silence
EXHIBIT	L3Z3-02 Study Table
OBJECTIVE To offer an opportunity for in-depth exploration of primary sources on atrocities	

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MOOD (Visitor will feel):

Long table with interactive surface on which are projected images from a database as selected by visitors.

EXHIBIT DESCRIPTION:



- Concerned about violations worldwide
- Inspired to break the silence around violations
- Motivated to stay informed and be vigilant

MAIN MESSAGE (Visitor will know):

It is important to break the silence and resist denial and minimization that has accompanied many atrocities around the world.

VISITOR EXPERIENCE (Visitor will do):

On entering the room the visitor notices people at the long table in the center looking at images of archival material. They take a seat and choose an approach from the digital menu projected on the table in front of them. They call up material about the subject they have selected or choose another subject. They share material with someone across the table or beside them.

CANADIAN CONTENT HIGHLIGHTS

Some content concerns Canadian indigenous peoples and the Canadian witnesses of international events.

OBJECTS (artifact, reproduction, prop)

None

IMAGES

None in built exhibit

TEXT REQUIREMENTS

None in built exhibit

TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
 Eight 46" edgeless LCD touchscreens — multi-touch, multi-user interactive monitors in a long table format Audio for feedback only 	Activity is visitor activated and controlled.
STRUCTURE:	APPEAL FOR CHIDREN OR GROUPS
Long table structure with 8 monitors embedded into the surface. Access is at alternating sides of the table.	 Content is not suitable for children under 12 Table has 8 stations, which can be used by several people each.
Seating to be determined.	Table accommodates 32 people.

GALLERY	L3 Z3 Breaking the Silence	
EXHIBIT	L3Z3-03-07 Breaking the Silence in Canada	
OBJECTIVE	To acknowledge the role of diaspora Canadian communities and of Parliament in	
	breaking the silence on five genocides.	

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
A set of five identical exhibits. Each has a shallow wall- mounted display case with text, graphics, photos, and a small artifact or 3D prop related to the events described.	 More aware of these genocides Disturbed by the slaughter that took place Reassured by Canada's public statements
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
Canada's parliament has officially recognized five genocides: the Armenian genocide, the Holodomor, the Holocaust, Srebrenica and Rwanda.	Read the text passages. Examine the photographs, visuals, and object.
Canadian communities played key roles in achieving this recognition.	
CANADIAN CONTENT HIGHLIGHTS	
In all cases, the role of Canadians and of the Government of C	anada will be highlighted.
OBJECTS (artifact, reproduction, prop)	
At least one small object per genocide	
IMAGES	
Photographs from the genocide and of Canadian witnesses an	d advocates.
TEXT REQUIREMENTS	
Primary text (for all 5 panels), 80 words Secondary text, 100 words Quotation, 20-30 words approx. Artifact/object label, 30 words each Image captions, 30 words each	
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
None	None
STRUCTURE:	APPEAL FOR CHIDREN OR GROUPS
Shallow wall case, one of five identical in build, with glass front.	Not aimed at children under the age of 12. Can be viewed by 3-4 people.

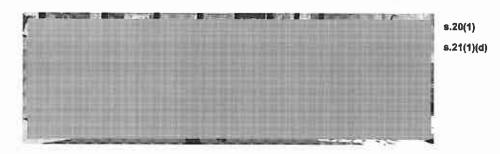
GALLERY	L3 Z3 Breaking the Silence	
EXHIBIT	L3Z3-03 Film Theatre—The Holodomor	
OBJECTIVE	To help visitors understand the potential power of free press for the protection human rights, while also encouraging them to view media critically and be aware	
	biases that inform reporting.	

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
Theatre with film experience	Awareness of the events in and around Ukraine Disturbed by the starvation that took place
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
The media can help break silence about gross violations of human rights, but can also be complicit in making silence.	Sit down and watch a film.
CANADIAN CONTENT HIGHLIGHTS	
Connections will be made to Ukrainian communities in Canada.	
OBJECTS (artifact, reproduction, prop)	
None	
IMAGES	
A combination of still and moving images will be incorporated in	nto the film.
TEXT REQUIREMENTS	
None	
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
Video with soundtrack. None	
STRUCTURE:	APPEAL FOR CHIDREN OR GROUPS
Theatre with seating.	Not aimed at children under the age of 12. Can be viewed by 30 people.

GALLERY	L3 Z3 Breaking the Silence	
EXHIBIT	L3Z3-07 Study Carrels	
OBJECTIVE	To allow exploration of archival material with audio, or a more private place to look at	
	any material	

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
Five identical open-front booths with a single seat and a video monitor with control device. Audio delivery is confined to the booth.	Concerned about violations worldwide Inspired to break the silence around violations
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
Gross human rights violations have profoundly personal impacts.	Visitor approaches the booths and sees people in some of them. They find an available booth and read the briej descriptive text beside it. Taking a seat they briefly study the onscreen menu and decide which topic to explore. They watch the images and video and listen to audio testimony of people.
CANADIAN CONTENT HIGHLIGHTS	
Some of the personal testimonies may be from Canadians—wi immigrated to Canada.	tnesses to events or those who were involved and later
OBJECTS (artifact, reproduction, prop)	
None	
IMAGES	
None [RAA proposes photo mural on back wall; this is not deci	ded]
TEXT REQUIREMENTS	
To be determined - possibly overview text of 50 words	
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
Visitor-activated touch screen monitor with audio delivery.	None.
STRUCTURE:	APPEAL FOR CHIDREN OR GROUPS
Booth with open front. Touchscreen monitor on small desk at left wall. Single seat can be moved away for wheelchair access. Individual lighting and audio delivery.	Not intended for children. Seating for one.

THE FORUM - L3 Z4



FAST FACTS:

- A smaller gallery with a high ceiling, visible from several points along the ramp
- An inspiring youth focused gallery featuring positive Canadian stories and interactive experiences.

OBJECTIVES:

Visitors to the gallery will:

- Learn how ordinary Canadians are working to uphold human rights
- Appreciate the potential of music to support human rights
- Feel encouraged to act against bullying.

DESCRIPTION:

This gallery, which is one of the most youth-oriented in the whole Museum, explores how ordinary Canadians are working to uphold human rights. It tells stories of grassroots action for change and touches on topics that visitors of all ages can relate to.

The interactive game on bullying is the centrepiece of this gallery. It is flanked by eight wall panels featuring positive Canadian stories, past and present. Another component is the music platform where visitors will be able to listen to songs that have inspired human rights.

Each of the three components presents a different experience and a different level of engagement with technology and media.

The Game and the Music Platform are expected to have strong youth appeal and relevance, although adults too will find the topics of interest. All components have potential for programming and education involvement, in particular the Interactive Game and the participatory Music Experience.

This gallery offers three main visitor experiences:

- Wall graphic panels on ordinary Canadians and human rights
- Interactive Table Game on Bullying
- Music experience platform

GALLERY	L3 Z4 Human Rights Forum (working title)	
EXHIBIT	L3Z4-0x Bullying Prevention Interactive Game	
OBJECTIVE	To make human rights relevant to all ages and to everyday life experiences of	
	Canadians by exploring the issue of bullying.	

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
Irregular-shaped table with interactive capability. Game designed for multiple users. The interface is the table surface itself.	InvolvedInspired
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
Everyone has the right to feel safe. Preventing bullying is one way to foster respect for others and to promote human rights.	Visitors decide to join the activity and quickly figure out how it works. They play a few simulations for 2 or 3 minutes. For group visits, an educator will lead a longer facilitated game activity.
CANADIAN STORY HIGHLIGHTS	
The game will likely be experiential and explore universal theme stories. However, it should be noted that Canada has signed the includes reference to preventing bullying.	
OBJECTS (artifact, reproduction, prop)	REPRESENTED FOR SERVICE FOR SE
None	
IMAGES	
None in built exhibit	
TEXT REQUIREMENTS	
Possible overview panel, 50-85 words.	
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
Possible -projected images and video animations [t.b.d.] with tracking feedback capability.	Activity is visitor initiated and controlled.
STRUCTURE:	APPEAL FOR CHIDREN OR GROUPS
Flat table with multiple places to participate in activity.	 Activity is specifically aimed at youth ages 8 +. Table can accommodate a group of 15-20 [t.b.d.] Activity is also interesting to watch.

GALLERY	L3 Z4 Human Rights Forum (working title)
EXHIBIT	L3Z4-0x Canadian Stories Wall Exhibits
OBJECTIVE	To show ways that ordinary Canadians are working to uphold human rights

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
Wall-mounted exhibit of 8 graphic panels featuring positive and inspiring stories.	MotivatedInspiredHopeful
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
Canadians across the country are working to promote human rights. You can too.	Visitors view, read and are inspired by words, images and simple objects.
CANADIAN STORY HIGHLIGHTS	
OBJECTS (artifact, reproduction, prop)	
Most panels will include one object (e.g. tile, pink t-shirt etc).	
MAGES	
One to three images per panel.	
TEXT REQUIREMENTS	
One primary text per panel. One secondary text. Captions and labels.	
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
Some videos.	Some of the panels have touchable elements (e.g. tile for the Project of the Heart).
STRUCTURE:	APPEAL FOR CHILDREN OR GROUPS
TBD Design is in deve lop ment	The game, music and stories are all appealing to yout and children. Group experiences are possible at the

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game and music experience.

GALLERY	L3 Z4	Human Rights Forum (working title)	
EXHIBIT	L3Z4-0x	Platform exhibit - "music of hope" (final title t.b.d.)	
OBJECTIVE	To show	how music has been part of many human rights movements	

	MOOD (Visitor will feel):	
Deep low platform with wall display behind it. Platform can display larger objects in an artifact case or in the open. It also supports performances and role-playing exercises.	 Uplifted by the energy and determination of the songs Inspired by the stories behind the songs. Excited at being able to listen to music. Empowered by a better understanding of the social movement referenced. 	
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):	
Music has always been an essential tool of promoting human rights and has the power to inspire action and change.	Visitors will be able to select and listen to songs that have marked human rights in Canada. They may be able to make playlists and send them to themselves. They will also be able to take part in public programming with music themes.	
CANADIAN STORY HIGHLIGHTS		
CALL COLUMN TO A C		
OBJECTS (artifact, reproduction, prop)		
OBJECTS (artifact, reproduction, prop) Musical instruments may be displayed.		
Musical instruments may be displayed.	ary singers.	
Musical instruments may be displayed. IMAGES Images of artists, choirs, performers, musical events, and ordin	ary singers.	
Musical instruments may be displayed.	ary singers.	
Musical instruments may be displayed. IMAGES Images of artists, choirs, performers, musical events, and ordina TEXT REQUIREMENTS TBD	ary singers. HANDS-ON ELEMENTS	

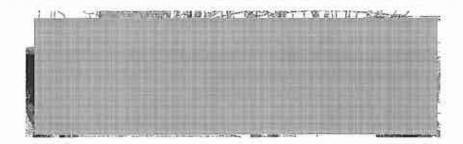
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STRUCTURE:	APPEAL FOR CHIDREN OR GROUPS
Platform approx. 23 ft wide x 8 ft deep, slopes gently from back to front where it is about a foot off the floor. Platform is reinforced for performances and other activities. Possible features could include an artifact case (dimensions t.b.d.) and a low graphics rail, both supported on the platform. A display wall is secured to gallery wall at back. Capability for sound and video.	Music discussions, performances, and music making activities will engage youth, children, and adults.

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Canadian Museum for Human Rights

HUMAN RIGHTS TODAY - L4



FAST FACTS:

A lively up-to-the-minute look at human rights around the world.

OBJECTIVES:

Understand how strongly human rights are interrelated and interdependent.

DESCRIPTION:

In this gallery the visitor comes face-to-face with contemporary global human rights struggles. Current issues and emerging trends that resonate in multiple contexts and encompass different lived experiences unfold and are explored through multiple means. This gallery conveys the idea that the struggle for human rights is pressing and ongoing around the world. The gallery provides exploration of current human rights challenges and responses occurring around the world that, in turn, foster critical thinking and illustrate the interdependence of human rights.

The global human rights landscape is filled with great challenges that we, individually and collectively, have the responsibility to address. Visitors have an opportunity to examine global and country-specific facts and figures on key human rights issues, such as hunger, military conflicts, gender inequality, mortality rates of children under five, and civil and political freedoms.

Among the distinctive exhibits are: an interactive, multi-user map of issues around the world; a lively display of everyday objects with human rights implications; constantly updated current issues exhibits; video and graphics showing human rights defenders, and the effects of poverty around the world.

This gallery includes the following main visitor experiences:

- Everyday Objects Display;
- Interactive Wall Map;
- Media Literacy Mini-Theatre;
- Collective Initiatives;
- Current Topic—Changing Display;
- Human Rights Defenders.

HUMAN RIGHTS TODAY - L4

CONTENT SELECTION:

The Human Rights Today gallery is the main place where the visitor comes face-to-face with contemporary global human rights struggles.

The stories and topics addressed in this gallery were selected because they:

- Demonstrate the indivisibility, interrelatedness and interdependence of human rights;
- Have resonance in multiple contexts and encompass different lived experiences;
- Highlight the human rights dimension of key current issues, globally and nationally;
- · Feature struggles and achievements;
- Consistent with the CMHR brand: presenting stories that galvanize debate, reflection, dialogue, and action; and
- Are current and rich in resources that are suitable for exhibits and readily available for inaugural.

GALLERY	L4 Human Rights Today
EXHIBIT	L4-02 Everyday Objects - display
OBJECTIVE	To illustrate how human rights are connected to everyday life

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):	
Exhibit has a cylindrical base out of which protrude many thin rods, attached to which are apparently everyday consumer items such as a shopping bag, cell phone, t-shirt, bag of coffee beans, a running shoe, etc. On the exhibit base, six digital pads provide explanatory information about the multiple human rights stories behind each object.	 Intrigued by an unusual display Surprised by the facts shown Dismayed by human rights abuses Aware that our lives are connected with others' 	
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):	
Objects that we use every day connect us to human rights stories around the world.	Visitor notices the odd display of ordinary objects and goes closer to find out more. They examine a few items and look for more information using the digital pad on the exhibit base.	
CANADIAN CONTENT HIGHLIGHTS		
All objects will be part of the Canadian experience.		
OBJECTS (artifact, reproduction, prop)		
20-40 objects Most will be real, e.g. running shoe, water bottle. Some may be reproductions, e.g. bananas, a diamond ring		
IMAGES		
As required in media program		
TEXT REQUIREMENTS		
As required in media program		
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS	
6 visitor-controlled touch-screen digital pads, no sound Some objects are touchable and easily be repla- damaged.		
STRUCTURE:	APPEAL FOR CHIDREN OR GROUPS	
Design is in development	Children will recognize all the items and ask questions about what they mean. Can be viewed by group.	

GALLERY	L4 Human Rights Today	
EXHIBIT	L4-03 Interactive Wall Map	
OBJECTIVE	To allow visitors a 'live' snapshot visualization of the numerous connections between	
	human rights issues occurring worldwide.	

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):	
A map of the world covers an entire wall of the gallery. It is a projected graphic that visitors modify by choosing topics of concern from touchscreen stations set back from the map. The topics show up as both areas on the map and infographics along the side. Up to three people can participate at once, with the resulting overlap of information serving to deepen the experience. The data projected on the wall are complemented by more in-depth information at each console.	 Curious to take part in this activity Surprised to see the connections unfold Motivated to find out more 	
MAIN MESSAGE (Visitor will know);	VISITOR EXPERIENCE (Visitor will do):	
There is a broad range of pressing human rights issues across the world today.	Visitors can manipulate the activity shown the map through touchscreens, or sit and watch others pull up issues and their contexts.	
CANADIAN CONTENT HIGHLIGHTS		
Canadian Content will be included on the map.		
OBJECTS (artifact, reproduction, prop)		
None		
IMAGES		
None other than in the media program		
TEXT REQUIREMENTS		
None other than in the media program		
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS	
Three projectors suspended from ceiling supply large edge- blended images or separate content on different parts of the wall. Content is controlled by visitor choices originating from up to three touchscreen consoles that also supply additional content not projected on the wall.	None	
STRUCTURE:	APPEAL FOR CHIDREN OR GROUPS	
Plain wall prepared for video projection. Three projectors suspended from ceiling. Three touchscreen stations are integrated into a structure that provides seating facing the screen, as well as additional seating facing into the gallery.	Touchscreens attract children but content is quite sophisticated. Small groups of 3-4 can use each console. A group can stand and watch.	

GALLERY	L4 Human Rights Today
EXHIBIT	L4-04 Media Literacy - mini-theatre
OBJECTIVE	To engage visitors in a lively critique of popular media

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
An informal seating area for 15 visitors, the Media Literacy Theatre demonstrates the critical role of the media in shaping perceptions of human rights abuses. Examples from recent broadcasts and social media are shown, analyzed, and compared. The 'audience' contributes to the discussion.	Challenged Energized Engaged
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
Media messages are never neutral. We can learn to critically analyze those messages and even create our own.	Take part in a facilitated discussion about today's media. Watch and discuss clips of video and social media. Talk with other visitors.
CANADIAN CONTENT HIGHLIGHTS	
The media stories chosen will be those that Canadians are expo	sed to and are part of life in Canada today.
OBJECTS (artifact, reproduction, prop)	
None	
IMAGES	CALIFORNIA DE LA CALCADA DE LA CALCADA
None other than in the media programs	
TEXT REQUIREMENTS	
Overview panel Digital signage for show times	
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
Front- projection video. Data port and power for local laptop control of the projected program. CMHR can select between local control and default program.	None
STRUCTURE:	APPEAL FOR CHIDREN OR GROUPS
An informal seating area for 15 visitors plus standing participants. Front and side walls formed by existing architecture. Back wall open to gallery except for freestanding plinth housing digital signage.	Facilitated program can be tailored for participants' age and interests. Default program aimed at teens and up. Seating for 15.

GALLERY	L4	Human Rights Today	45.45
EXHIBIT	L4-05	Collective Initiatives	
OBJECTIVE	To pre.	sent recent issues and stories about people's collective efforts	

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
This changing exhibit highlights collective actions linked to a selected current human rights issue. The focus is always on groups of people who have come together in response to human rights violations. The exhibit consists of a flexible wall display system with a variety of configurations of graphics, object display, and a touchscreen monitor.	Informed Encouraged
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
The struggles of asserting human rights require joint, inter- dependent efforts.	Examine photographs; look at artifacts and touch objects; hear sounds; read captions and other text; watch the short videos.
CANADIAN CONTENT HIGHLIGHTS	
Canadian collective initiatives, such as Pink Shirt days, will be i	ncluded.
OBJECTS (artifact, reproduction, prop)	
As required.	
IMAGES	
A selection of photos and moving images.	
TEXT REQUIREMENTS	
 Primary text, 80 words Secondary text, 100 words x 5 Artifact labels, 30 words each Image captions, 35 words each 	
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
Touch screen video, possibly with sound	None
STRUCTURE:	APPEAL FOR CHIDREN OR GROUPS
A flexible wall display system allowing for a variety of configurations of graphics, object display, and a touchscreen monitor. The reverse side of the wall provides zone identification for those visitors arriving from elevators.	 Not aimed at children under the age of 12. 6-7 people can view the exhibit at one time.

GALLERY	L4 Human Rights Today
EXHIBIT	L4-06 Current Topic - changing exhibit
OBJECTIVE	To show the ways in which different human rights concerns are interconnected.

MOOD (Visitor will feel):

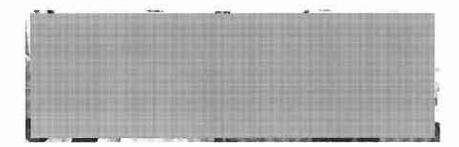
Long wall with mural photo background, graphics attached to mural, and large video monitors standing in front of the wall. The exhibit presents three human rights topics, shown in the video programs, using a single cross-cutting issue shown in the background mural.	 Concerned about the topics Aware of current global forces affecting people's lives
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
Current and emerging human rights issues, such as poverty, which arise from global dynamics, have the effect of intensifying discrimination, inequality, and marginalization.	Visitor is attracted to the large photo from across the gallery. Coming closer they examine details of the mura and the graphics installed on it. They read the overview panel. They select videos from the menu on the touchscreens, and then choose another screen and another entry point into the information.
CANADIAN CONTENT HIGHLIGHTS	
Themes will be chosen to be universal and will interweave Can	adian and international content.
OBJECTS (artifact, reproduction, prop)	
None	**************************************
IMAGES	
lmages in overview panel	
TEXT REQUIREMENTS	
 Primary text, 80 words Secondary text, 100 words 3D statistic / info graphic extended captions, 50-75 words Image captions, 35 words each 	each
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
Three multiple-choice touchscreen monitors, each showing a dedicated program.	None other than touch screen interface.
STRUCTURE:	APPEAL FOR CHIDREN OR GROUPS
Wall mural with attached graphics. 3 bent steel panels on floor holding touchscreen monitors with sound capability.	 May be aimed at children occasionally 4-5 people can view each media program.

EXHIBIT DESCRIPTION:

GALLERY	L4 Human Rights Today
EXHIBIT	L4-07 Human Rights Defenders
OBJECTIVE	To give voice to some of the many people who defend human rights in their work every day

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
A wall-mounted display of vertical broad fabric bands that bend in and out to evoke a 'tapestry' of faces and facts. Mounted to the floor are two large touchscreen monitors carrying interviews with people who are shown in the tapestry as well as with others who are not.	 Impressed by the achievements of the defenders Inspired by their dedication Surprised at the variety of work being done
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
The challenge of defending and promoting human rights around the world involves many people, including Canadians, working in many different fields.	Scan the tapestry and select a couple of people to read about. Turn to the touchscreen and explore more about that person and another person who works for the same goals in a different field. Watch the videos and listen to testimonies.
CANADIAN CONTENT HIGHLIGHTS	
Defenders will include Canadian examples as well as internation	nal figures.
OBJECTS (artifact, reproduction, prop)	
None	
IMAGES	1 - 1 - 2 - 2 - 2 - 2 - 2 - 2 - 2 - 2 -
Approx. 16 photographs for tapestry: 9 single images of defend	lers and 7 images of action scenes
TEXT REQUIREMENTS	
 Primary text, 80 words Secondary text, 100 words Extended captions in tapestry, 50-75 words x 9 Image captions in tapestry, 35 words x 7 Statistical info in tapestry, 50-65 words, to be determined. 	
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
Three large touchscreen monitors, each presenting pairs of	None.
personal stories with a common theme. Sound delivery from monitor. Navigation is controlled by visitor.	
· ·	APPEAL FOR CHILDREN OR GROUPS

TAKE ACTION - L5



s.20(1) s.21(1)(d)

FAST FACTS:

- May be the final gallery in the Museum journey, or the first gallery encountered
- Emphasis is on active commitment to making a change

OBJECTIVES:

- To present stories of hope, inspiration, and empowerment
- To encourage active participation in creating a human rights community

DESCRIPTION:

This gallery moves visitors from awareness through engagement and into action, with the goal of contributing to positive social change. The focus here is on what individuals and groups can do to change thought and action. Here, visitors engage with people and organizations, learn more about the range of different opportunities available to take action make contact with a specific organization and/or declare a commitment to a personal goal.

The main experiences in this gallery include:

- People Making Change Display Case;
- Ribbon Wall and Engagement Activity;
- Voices of the Future Magnetic Wall;
- Programming Area.

GALLERY	L5 Take Action
EXHIBIT	L5-0x People Making Change - display case
OBJECTIVE	To show objects and artifacts related to successful stories of change

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
Large showcase with a wide array of objects, images, and stories.	Inspired by examples of what people have done to improve human rights around the world.
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
It is possible to make a difference	Visitor will view an array of objects and images from real-life stories of change.
CANDIAN CONTENT HIGHLIGHTS	
Many of the stories will be Canadian.	
OBJECTS (artifact, reproduction, prop)	
20 objects to be selected	
IMAGES	
Photographs of Individuals and groups who have worked suc people involved in the change activity.	cessfully for change. Wherever possible photos will show
TEXT REQUIREMENTS	
All items will have labels	
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
Option for video monitors within the case	None
STRUCTURE:	APPEAL FOR CHILDREN OR GROUPS
Long continuous vitrine, approx. 45 ft. long x 1 ft. deep	Some of the objects and stories will show how children have achieved change

GALLERY	L5 Take Action
EXHIBIT	L5-0x Ribbon Wall
OBJECTIVE	To provide a memorable way to affirm commitment to taking action

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
A visually stunning, inspiring and thought-provoking wall of brightly coloured ribbons that link to a hands-on visitor engagement activity for all ages	Inspired Reflective Determined
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
Advances in human rights come from taking action; you can do it!	As a fulfillment or willingness to 'take action' the visitor will take part in a facilitated activity, that encourages them to make a private or public commitment and make and take a ribbon as a reminder of this commitment
CANDIAN CONTENT HIGHLIGHTS	
Not applicable.	
OBJECTS (artifact, reproduction, prop)	
Large quantity of coloured ribbons	
IMAGES	
None	
TEXT REQUIREMENTS	
Short overview text, 30 words	
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
None	Ribbons and various drawing media
STRUCTURE:	APPEAL FOR CHIDREN OR GROUPS
Wall Based Exhibit	 Simple hands on activity that is appealing to families, children and adults This is a facilitator led activity

GALLERY	LS Take Action
EXHIBIT	L5-0x Voices of the Future
OBJECTIVE	To allow visitors to share their thoughts with other visitors.

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
Wall of magnetic 'tiles' on which visitors are encouraged to express ideas	Invited to leave to a message to share with others
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
Each person's thoughts and opinions are valued	Visitors write a short message on a square tile and add it to the wall of messages. They read what other people have written
CANADIAN CONTENT HIGHLIGHTS	
Most participants will be Canadian so this user-created conte	nt will include Canadian perspectives.
OBJECTS (artifact, reproduction, prop)	
None	
IMAGES	
None	
TEXT REQUIREMENTS	
None	
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
None	Visitors decide what to write and where to put their message on the magnetic wall
STRUCTURE:	APPEAL FOR CHIDREN OR GROUPS
Wall-Based Exhibit	 Suitable for anyone old enough to write Approx. 4-5 people can do this activity at once Approx. 10-15 people can view this at once

GALLERY	L5 Take Action
EXHIBIT	L5-0 Take Action Programming Area
OBJECTIVE	To allow visitors to engage in dialogue and reflection about human rights

EXHIBIT DESCRIPTION:	MOOD (Visitor will feel):
Area equipped with movable seating, screen and video projector for programming activities on a variety of themes and topics, for a broad range of audiences	Reflective Focused Inspired
MAIN MESSAGE (Visitor will know):	VISITOR EXPERIENCE (Visitor will do):
There are numerous ways to make a personal commitment and join with others to take action in support of human rights and change.	Visitor will be invited to take part in a variety of diverse public programming activities related to action orientated community initiatives, such as curatorial talks, guest speakers, facilitated dialogue sessions, human rights film series, book talks, italks, etc. Visitors will have access to ipads for guided dialogue sessions; connecting them to deeper levels of information
CANADIAN CONTENT HIGHLIGHTS	
Programming will primarily deal with Canadian themes	
OBJECTS (artifact, reproduction, prop)	
Podium	
IMAGES	
None	
TEXT REQUIREMENTS	
None	
TECHNOLOGY & MEDIA	HANDS-ON ELEMENTS
Projectors, monitors, ipads, microphone, screen	Programming supplies for a range of hands-on activities
STRUCTURE:	APPEAL FOR CHIDREN OR GROUPS
No structure. Movable furniture. Podium.	Activities can be adapted for any age and for individuals or groups